

#TRAVELHACKS

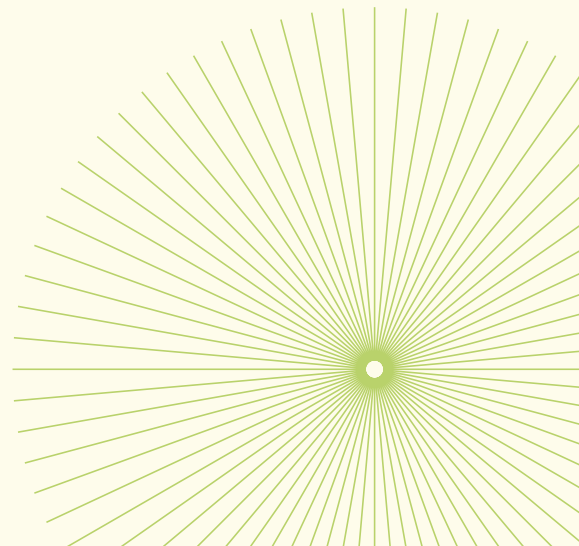
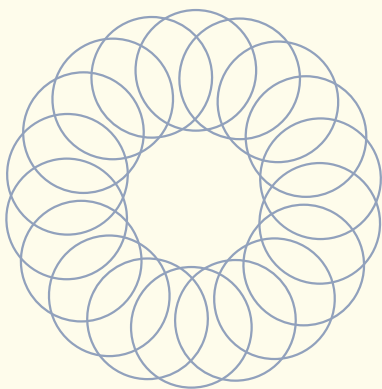
CREATING DYNAMIC

DiscoverEU CONTENT

Promoting DiscoverEU as an initiative is an opportunity to get creative! You can highlight the themes of DiscoverEU – such as sustainability, cultural immersion or digital skills – or you can turn to the travellers themselves to get their tips and info through user-generated content.

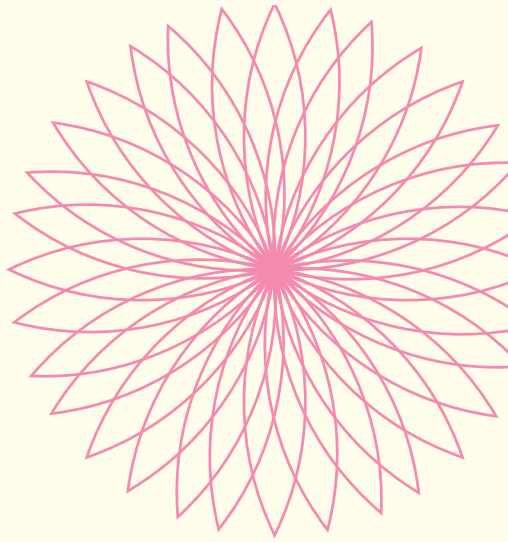
Below are a series of #TravelHacks that can provide inspiration for the kind of DiscoverEU content you can create. The #TravelHacks feature travellers giving us their best tips and advice for travelling – from packing like a pro to staying safe.

Take a look at what we've produced and start thinking about how you can promote the initiative in a creative way!



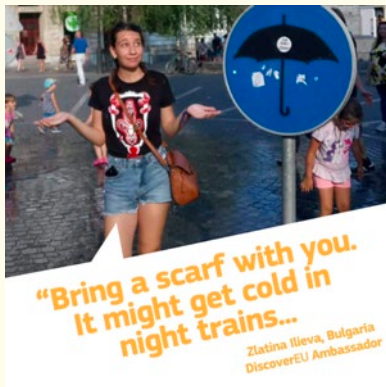
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DiscoverEU Ambassadors' TRAVEL TIPS

#1 How to pack like a pro?



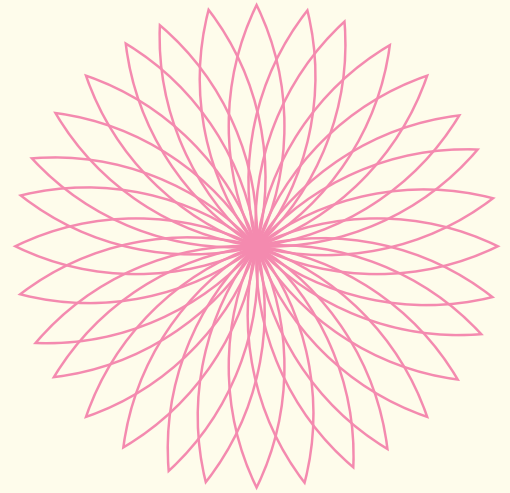
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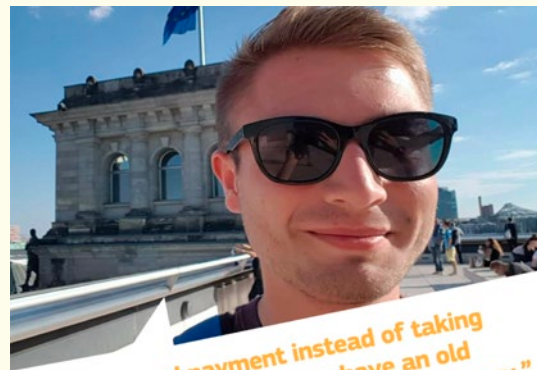
DiscoverEU Ambassadors' TRAVEL TIPS

#2 How to stay safe while travelling?



"Text your parents or friends where you are and what you do. In case something goes wrong it will be easier to get help."

Samanta Zlaugotne, Latvia
DiscoverEU Ambassador



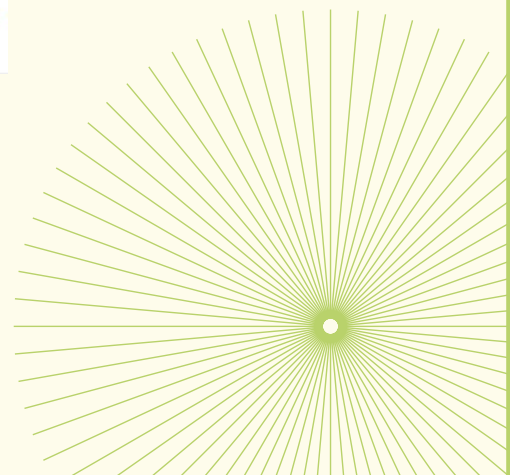
"Use card payment instead of taking too much cash. If you have an old spare phone, take it in case of emergency."

Jonathan Wright, UK
DiscoverEU Ambassador



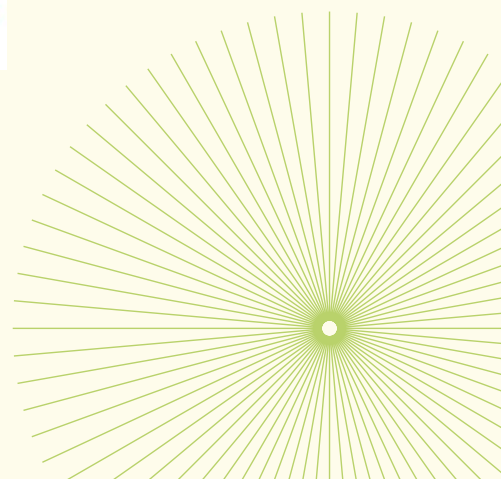
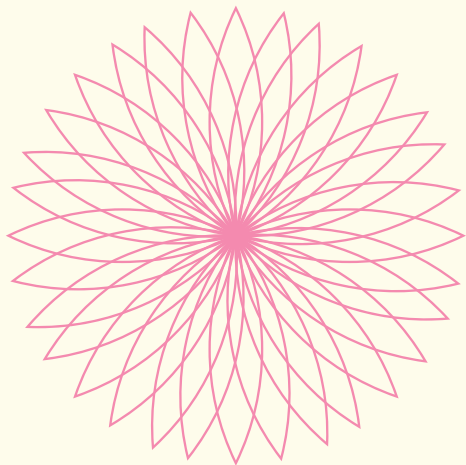
"If something feels off for some reason, don't go further. Keep a balance between having fun, meeting people and staying safe at the same time."

Filip Bogdanowicz, Poland
DiscoverEU Ambassador



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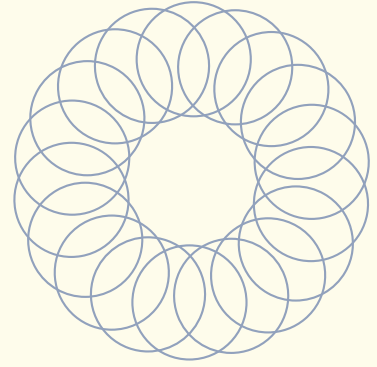


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DiscoverEU Ambassadors' TRAVEL TIPS

#4 How to find the best local spots?



"Stay in hostels where you can get
nice tips about what to do and see.
Go on free tours."

Morgane Cielen, France
DiscoverEU Ambassador



"Try to meet DiscoverEU
ambassadors from the cities you
visit, they can be great guides."

Iben Braeckvelt, Belgium
DiscoverEU Ambassador

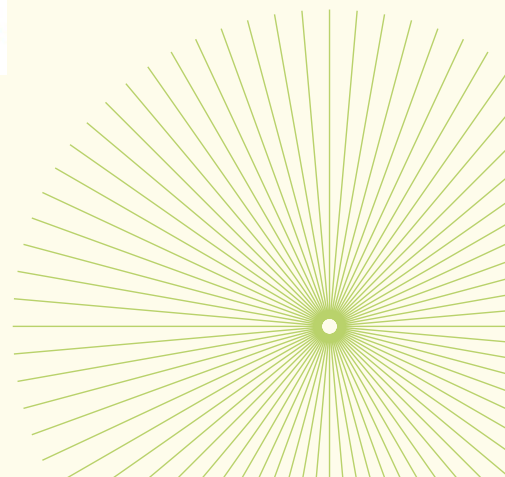


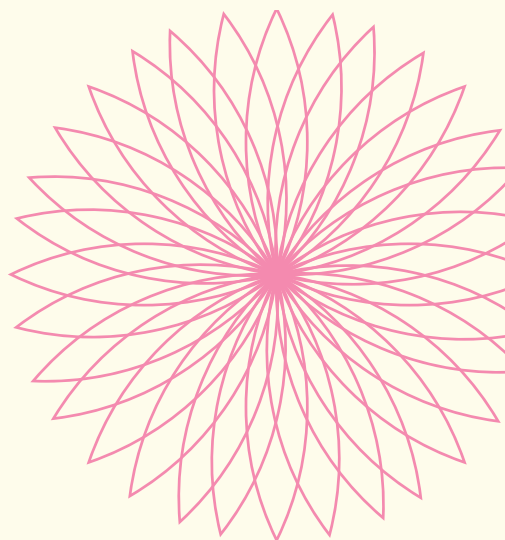
Locals can give
some amazing tips
on what to do or where to eat."

Daniela Fernandes, Portugal
DiscoverEU Ambassador

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DiscoverEU Ambassadors' TRAVEL TIPS

#5 How do you take awesome photos and videos?



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