Are you a social innovator, investor, intermediary, policymaker or other social innovation stakeholder? Come and join SIMPACT’s final conference.

**Background**

The financial and economic crisis has clearly left its marks in Europe. Not at least it has exacerbated the many complex and interrelated socio-economic challenges Europe is facing. Long-term and youth unemployment, migration, ageing population, poverty, and gender inequalities to name but a few. Welfare services struggle to cope and growing segments of the population experience increasing difficulty in accessing support.

Social innovation will only realise its potential contribution to inclusive growth to the extent it can maximise its social and economic impact for society. Yet several key issues need to be addressed before SI can be fully mainstreamed into the European economic sphere and its policy environment. Gaining a better understanding of the components, objectives and principles of social innovation, as well as its underlying processes and contexts at each level of governance, lies at the core of SIMPACT.

**Objective**

Building on three years of research, stakeholder engagement and innovative thinking, the SIMPACT team invites you to share its insights as well as the practical tools developed for policymakers, social innovators and other stakeholders. This highly interactive event will also enable you to share your views and experiences, and to discuss future actions and recommendations for boosting the social and economic impact of social innovation.

Your SIMPACT Team

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The SIMPACT project receives funding from the European Union’s Seventh Framework Programme for research, technological development and demonstration under Grant Agreement No: 613411.
**Day 1**

**1st European Social Innovation Policy Forum**

Tuesday, 22\textsuperscript{nd} November 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>12:00 – 13:00</td>
<td>Registration &amp; Lunch</td>
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<tr>
<td>13:00 – 13:45</td>
<td>Welcome by Peter TOTTERDILL, Peter CRESSEY &amp; Rosemary EXTON (University of Bath)</td>
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| 13:45 – 15:00 | **Interactive Session 1:**  
SIMPACT’s European Social Innovation Policy Forum will explore the conditions under which the state either enables or constrains effective social innovation, and how it can transcend the boundaries between different actors. We will examine how social innovation is closely linked to public sector innovation, particularly in relation to new modes of policy production and implementation. We will identify the new forms of organisation within the state that enable such innovation by challenging functional demarcations and role definitions.  
This highly interactive Forum will facilitate exchanges of knowledge and experience between a diverse group of researchers, policy practitioners and social innovation strategists. Exemplary cases of groundbreaking policy practice and partnerships will be explored, and participants will be invited to help define ‘what works’ in designing a future social innovation policy framework for Europe. |
| 15:00 – 15:15 | Coffee Break                                                            |
| 15:15 – 17:00 | **Interactive Session 2**                                               |
Day 2
Final Conference «Boosting the Social & Economic Impact of SI»
Wednesday, 23rd November 2016

09:00 - 10:00  Registration

10:00 – 10:45  Welcome by Judith TERSTRIEP (Project Coordinator, Institute for Work and Technology) & Marianne PAASI (EC, DG Research and Innovation)

10:45 – 11:30  Keynote «Social Innovation in the context of Open Innovation»
Dr. ir. Elke DEN OUDEN (TU/e – Eindhoven University of Technology)

11:30 – 11:45  Coffee Break

11:45 – 12:30  Discussion Round: SIMPACT Findings & Future Demands
Moderation: Dieter REH Feld
Discussants: Alessandro DESERTI, Rosemary EXTON, Anna KADARABKOVA
René WINTJES & Javier CASTRO-SPILA


14:45 – 15:15  Coffee Break

15:15 – 16:00  Round Table «Necessities to unfold the full Economic and Social Impact of Social Innovation»
Agnes HUBERT (PRESAGE Science Po Paris, France)
Vera BABISOVA (A-GIGA s.r.o., Czech Republic)
Mirna KARZEN (SIL - Social Innovation Lab, Croatia)
Zane BOJARE (LUDE, Latvia)
N.N. (EC, DG Employment, Social Affairs and Inclusion, Belgium) requested
Rafael ZIEGLER (CReSSI project, University Greifswald, Germany)

16:00 – 16:30  Keynote «Europe at the Crossroads - Is there a Chance for Inclusive Growth?»
Prof. emer. Alfred KLEINKNECHT (TU Delft / Hans-Böckler-Stiftung, Germany)

16:30 – 17:30  Reception
Introduction

**We warmly welcome**

Keynote Speakers & Panel Discussants

**Keynote Speakers**

**Dr. ir. Elke DEN OUDEN** activities are focused on creating meaningful innovations. The societal and economic challenges we are currently facing - such as the aging population, energy scarcity and environmental issues - are not just threats but are also great opportunities. Designing meaningful innovations that improve quality of life, engage end-users, and provide value for organizations and other stakeholders requires a holistic view to integrate seemingly conflicting needs and requirements into compelling solutions. Elke is appointed by the board as TU/e Fellow at the Eindhoven University of Technology (TU/e) to further develop strategic collaborations of the university with public and private organisations. She is member of the Innovation, Technology Entrepreneurship & Marketing group of the department of Department of Industrial Engineering & Innovation Sciences, where she conducts research and teaches about new business development in public-private value networks.

**Prof. emer. Dr. Alfred KLEINKNECHT** is Emeritus Professor of Economics of TU Delft and a visiting scholar of the Hans-Böckler-Stiftung in Düsseldorf, Germany. From 1997 to his emeritation, he was Professor of Economics of Innovation at TU Delft. Previously he was Professor of Industrial Economics at Free University of Amsterdam and Director of the Economic Faculty’s research institute (ESI). Since 1978 he was affiliated to the Berlin Wissenschaftszentrum, the University of Maastricht, and the two Amsterdam Universities. Since 2011 he is also Non-Executive Board Member of Prodrive Technologies, a rapidly growing high tech firm at Son (Brabant). He was responsible for three national innovation surveys in The Netherlands (1983, 1988, 1992) and was a member of the team that developed the Community Innovation Survey (CIS), as well as the OECD Oslo Manual on innovation measurement. Alfred is known for his criticism of the Dutch policy of wage moderation and flexibilisation of the labour market.

**Panel Discussants**

**Vera BABISOVA** is owner and executive director of A-GIGA, an authorised business partner of mobile operators T-Mobile Czech Republic and O2 Czech Republic. Since 2010, she is involved in projects that support employability and social rehabilitation of people that have been sentenced or released from prison and their re-integration into the society. She also share her experience and knowledge with several subjects as well as companies from private sector and civil society, using board meeting, presentations, seminars (or webinars).
Zane BOJARE is a co-founder and CCO of social enterprise Lude that has grown out of her and her business partner’s - Solvita Kostjukova (Co-founder, CEO) - observations about the harsh reality of elderly people in Latvia. Seeing loneliness, lack of daily routine after retiring and low pensions, Zane and Solvita established a weaving studio where seniors could learn to weave, producing design rugs from re-cycled t-shirts and industrial textile leftovers. Zane holds a master degree in Philosophy from the University of Latvia. Although Lude is her first entrepreneurial experience, she has had in-depth insights into business models and marketing, branding challenges with smaller and larger companies working as communication consultant at PR Agency Hauska & Partner.

Agnès HUBERT is member of PRESAGE Science Po Paris and was former adviser at Bureau of European Policy advisers (BEPA). She graduated in Economics and in Politics Science at the University of Paris. In BEPA she has contributed to projects and reports on “Investing in Youth, an empowerment strategy” “Migration and public perceptions in the EU” “Advantages of Europe” and “Social Innovation”. She has a specific expertise in the fields of gender, social and employment policy and fundamental rights.

Mirna KARZEN is active in promoting social innovation, sustainable development, participatory public policymaking, public administration reform, and multi-stakeholder cooperation. She is also experienced research, lecturer and trainer. Over the past decade, she has been extensively involved in the area of EU funds/project preparation, management, education and programme planning. In 2011, Mirna co-founded a regional hybrid organization working in the area of social innovation in the Western Balkan countries, Social Innovation Lab, SIL.

Rafael ZIEGLER is the head of research of GETIDOS, a social-ecological platform researching sustainable solutions, with a focus on social entrepreneurship and social innovation, and offering education on these topics. GETIDOS stands for ‘Getting Things Done Sustainably’. He studied philosophy and economics at the London School of Economics and at McGill University and in the past he has worked as a lecturer at McGill University, ECLA, and FU Berlin, and as a deputy professor for environmental ethics in Greifswald. His research and teaching interests are political philosophy, environmental ethics and philosophy of science.
Conference Venue
Your Way Around
Rue Montoyer 47, 1000 Brussels

By public transport

THE CLOSEST METRO STATIONS ARE
- Trône/Troon (Metro 2 and 6 from Gare du Midi/Zuidstation)
- Arts-Loi/Kunst-Wet and Maelbeek/Maalbeek (Metro 1 and 5 from Gare Centrale/Centraal Station)
- Science/Wetenschap (Busses 22, 34, 36, 38, 64, 80 and 95)
- Schumann (Bus line 12 from Airport (BRU))

(1) FROM MIDI/ZUIDSTATION
- Take Metro 2 or 6 to Trône/Troon.

(2) FROM CENTRAL STATION
- Take Metro 1 or 5 to Arts-Loi.
- ALSO POSSIBLE: Bus lines 22, 34, 36, 38, 64, 80 and 95 to bus stop Science / Wetenschap.

(3) FROM AIRPORT (BRU)
- The airport train station is located below the terminal (basement level 1).
- Up to 6 trains per hour connect the Airport with the stations Brussels North, Brussels Central and Brussels Midi station. Travel time: 30 minutes. Travel costs: 7,80€.
- From there you take the Metro to one of the stations listed above.
- The bus station is located on level 0 - one floor down from the arrivals hall.
- The express bus line 12 connects the Airport (BRU) with the Metro station Schumann. Travel costs: 3€.

(4) FROM AIRPORT (CRL)
- Located 45km from Brussels. Travel time: 1 hour.
- Shuttle busses available for 10,50€ one way from CRL to Station «Gare du Midi».
By car

Coming from A3/E40. Go through the tunnel with direction „Center/Centrum“. After the tunnel follow the Avenue de Cortenbergh/Kortenberglaan (N23) until you reach the Schuman roundabout. At the roundabout take the second exit. You are now on Rue de la Loi/Wetstraat (N3a). After 1km turn left onto Rue de la Science/Wetenschapstraat and after 400 meters turn right onto Rue Montoyer - Rue de la Science/Wetenschapstraat. The closest public car park is located in Rue de la Loi/Wetstraat 19, the roads surrounding the office are short-term parking zones.

Please note that there is a high volume of traffic in Brussels, traffic problems are always expected.

Location Map