

Innovate Faster, Better, Systematically Become The Ultimate Leader!

Innovation Management Platform

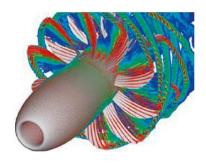
Live-Demo & Interactive Session

31st of January 2013 from 9 AM to 2 PM

European Commission, Covent Garden, Place Rogier 16 B-1210 Brussels, Belgium

Free Registration* at innovation@altran.ch

*By sending your name, organization name and contact details information





















The Event

ALTRAN cordially invites you to attend a showcase of the Innovation Management Platform. Please bring your laptop to enjoy a first direct experience.

Agenda: Welcome, project presentation, platform presentation, interactive demo, lunch

31st of January 2013 from 9 AM to 2 PM

European Commission, Covent Garden, Place Rogier 16, B-1210 Brussels, Belgium Place.

The Challenge

Fuzzy- Front End of Innovation, or preproject phase is where organisations generate a concept of a product or business opportunity to be developed and decide whether or not to invest resources in its further development. While most organisations have a well- defined and structured process for project management and industrialization, the front-end of innovation usually lacks structure and may even be chaotic.

Our Solution

STRUCTURING THE PROCESS

The Innovation Management Platform applies a structure to the innovation process to create, capture, and develop ideas through well-defined workflows.

Initial raw ideas are captured quickly in easy to use web forms then developed through defined stages with specific milestones. Ideas are systematically developed and promoted to higher levels until they are ready for selection as projects transferred the organisation's and to development process.

The platform has been developed by Altran together with FP7 consortium partners EADS Innovation Works, Carl Zeiss and Micos.

It will be available free of charge to members of the Aeronautical community and Academic institutions within Europe.



Download the brochure









