



# Knowledge Transfer: recognition of a profession

## Delivering of accreditation and certification system

### EuKTS Consortium Summit

The recently published European Innovation Union Scoreboard reveals that there is still a significant Innovation Gap between Europe and the USA, the world's innovation leader. Notably, Europe has no significant deficits in public R&D expenditure nor in patents filed. However, USA is doing much better in exploiting its intellectual capital, thus outperforming Europe in license and patent revenues by far.

When it comes to closing the Innovation gap, Europe's knowledge transfer (KT) system needs to be recognized as a major policy-consideration. The former Scientific and Technical Research Committee (CREST) has identified knowledge transfer as a structural weakness, particularly in relation to human capital. In particular, CREST expert groups have specified the lack of KT-skilled people, registered KT-profession, of a KT career-path, of standardized trainings and finally the lack of KT certification with Europe-wide recognition. On the advice of these expert groups, DG Research has called on Members States to focus on bottom-up initiatives necessary to overcome those human deficits.

As a first step, a European consortium consisting of major KT profession associations, training providers and innovation policy-makers has established a model-curriculum for the KT profession (CERT-TTT-M project – PF6 OMC-NET, 2006-2008). Stimulated by broad interest in Europe (and beyond), the second step is the FP7-funded European Knowledge Transfer Society – EuKTS, which provides the institutional framework for certification, accreditation and harmonization of data collection on KT field.

EUKTS Consortium invite you to attend its Summit next December 14<sup>th</sup> 2011 in Brussels, as a unique occasion to know EuKTS project results and to discuss its future deployment.

### Consortium EuKTS

Emilia-Romagna Region - Italy

ASTER S. Cons. P.a. - Italy

Austria Wirtschaftsservice GmbH – Austria

Charles University in Prague / Univerzita Karlova v Praze - Czech Republic

Europäische Patent Akademie - Germany

Highbury Ltd. - United Kingdom

Institute Européen Entreprise et Propriété Intellectuelle - France

Institute of Knowledge Transfer – United Kingdom

Agentschap Voor Innovatie Door Wetenschap En Technologie - Belgium

L.E.S. France

State Agency Latvian Investment and Development Agency - Latvia

Management Center Innsbruck Internationale Hochschule GmbH – Austria

ProTon Europe AISBL

Erasmus Universiteit Rotterdam – The Netherlands



## EUKTS Summit

Brussels - 14 December, 2011

Venue: **Agentschap voor Innovatie door Wetenschap en Technologie (IWT)**  
Ellipsgebouw - Koning Albert II-laan 35  
Brussels

9.00 Registration / Welcome coffee

### 10.00-11.00 Opening Session

**Welcome to the conference and introduction to the EUKTS project**

- **Opening of the conference** - Agentschap voor Innovatie door Wetenschap en Technologie (IWT)- Belgium
- **Innovation policy perspective** – Peter Droell, Innovation Policy Unit, DG Research and Innovation - European Commission
- **EUKTS project structure** – EUKTS Project coordinator, Emilia-Romagna Region, Italy
- **EUKTS results** – EUKTS Project technical-scientific controller ASTER, Italy

*The EUKTS Consortium presents EUKTS project, its structure, scope, contents and results. Functions, structure and infrastructure necessary to manage certification of professional competences, accreditation of training courses and harmonization of data collection in Knowledge Technology Transfer field, based on common standards developed at European level are shortly introduced. Mr. Peter Droell, Innovation Policy Head of Unit of DG Research and Innovation, presents perspective of innovation policy in Europe.*

### 11.00-12.30 Session I

**Standards and certification in KT sector: benefits for Practitioners**

Pat Frain (Proton Europe AISBL) discusses with Ivan Dvorak (Charles University in Prague), Kristel Allewijn (IWT), Georg Buchtela (ERAC Expert Group on KT), Dwight Olson (CLP - Certified Licensing Professionals), Claar-Els van Delft (ATTP- Alliance of Technology Transfer Professionals).

*Training and certification experts, Policy Makers and Professionals discuss about impact of standards on quality improvement in the profession, how to implement standards, which obstacles and how to remove them, how to favor the real development of minimum professional standards at European level.*

### 12.30-14.00 EukTS Interactive Room & Lunch

*Consortium EukTS is available to meet training providers, policy makers, professionals, enterprises, investors interested to know better the EukTS initiatives and services offered.*



## 14:00- 15:30 Session II

### **Competitiveness and economic development: certified KT Practitioners added value**

Frédéric Caillaud (LES France) discusses with Antoine Dintrich (IEEPI - Institut Européen Entreprise et Propriété Intellectuelle), Riccardo Pietrabissa (NETVAL – Network per la valorizzazione della ricerca universitaria), Jan van den Biesen (Philips Research) (tbc) and representative of European Patent Office.

*Professionals, enterprises and research centers discuss about how common quality standards for European Practitioners can have positive effects for the global competition, which impact on the market, how can it enhance quality and competitiveness in private sector.*

## 15.30-16.00 Conclusions

**EUKTS Future steps** - Pat Frain, Proton Europe AISBL

## 16.00-17.00 EuKTS Interactive Room & Aperitif

Consortium EuKTS is available to meet training providers, policy makers, professionals, enterprises, investors interested to know better the EuKTS initiatives and services offered.

### ***EuKTS Interactive room***

*If you want to participate to EuKTS Interactive Room don't hesitate to send us your information requests by using the registration form available on the EuKTS website [www.eukts.eu/registration.html](http://www.eukts.eu/registration.html)*

*Thank you for your collaboration, we'll be glad to meet you in Brussels.*