PARTNERS’ MEETING
31 MAY

New Challenges for Europe’s Cohesion

#EURegionsWeek

Please connect to Slido.com – code #EURegionsWeek
Which level do you represent?

1. Subnational
2. National
3. European

Survey (1/2)
Which level do you represent?

- Subnational: 34%
- National: 10%
- European: 56%

Interact via Slido: code #EURegionsWeek
Is this your first participation as partner of the #EURegionsWeek?
In one word:

What does the #EURegionsWeek represent for you?

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Map of partners 2022

Interact via Slido: code #EURegionsWeek
Interact via Slido: code #EURegionsWeek
20th anniversary of the EURedionsWeek 2003-2022

Ref. Guide point 6
20th anniversary narrative

Look back on the achievements of the cohesion policy over the past two decades showcasing its impact on the quality of citizens' lives and social and economic convergence across European regions, thanks to their capacity to cooperate across borders.

Partners guide, point 5
Russia’s invasion of Ukraine: what challenges for EU policies and the role of regional and local authorities

• What are the challenges linked to the management of migration flows or soaring of energy prices?
• What is the role of cohesion policy as effective tool for solidarity?
• What are the implications of the Russia’s invasion of Ukraine on the four thematic clusters of the EURegionsWeek?
Results and key features

Format & programme

Digital tools

Communication channels

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RESULTS

302 official sessions
- 276 partners' sessions
- 22 Regional Partnerships
- 4 EU sessions

New Challenges for Europe’s Cohesion

YOUTH EMPOWERMENT
- 52 sessions

DIGITAL TRANSITION
- 44 sessions

TERRITORIAL COHESION
- 108 sessions

GREEN TRANSITION
- 98 sessions

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<table>
<thead>
<tr>
<th>Format</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participatory Labs</td>
<td>17</td>
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<tr>
<td>Workshops</td>
<td>196</td>
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<tr>
<td>Info Sessions</td>
<td>46</td>
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<tr>
<td>Exhibitions</td>
<td>17</td>
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<tr>
<td>Exhibitors’ Pitches</td>
<td>6</td>
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<tr>
<td>Anniversary Sessions</td>
<td>16</td>
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<tr>
<td>EU Sessions</td>
<td>4</td>
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</tbody>
</table>

**Statistics:**

- 17 Participatory Labs
- 196 Workshops
- 46 Info Sessions
- 17 Exhibitions
- 6 Exhibitors’ Pitches
- 16 Anniversary Sessions
- 4 EU Sessions

*New Challenges for Europe’s Cohesion*

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Save the date

10 October 14:30 Opening ceremony – 90 min
11 October 19:00 Citizens' dialogue – 60 min
12 October 19:00 Megalizzi-Niedzielski Prize – 60 min
13 October 14:30 Closing ceremony – 60 min

10-13 October REGI COTER meeting +Partner sessions

What format for the 20th edition

DIGITAL with limited hybrid high level sessions

New Challenges for Europe’s Cohesion
Would you envisage your session as hybrid, if you are offered the possibility?

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New Challenges for Europe’s Cohesion

### YOUR TASKS
- Participatory techniques
- Video testimonials
- High communication standards
- Minimum 50 participants
- Gender balance

### OUR OFFER
- Digital platform, credentials, supporting sessions
- Tutorials and storytelling trainings
- Secretariat support
- Communication channels

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New Challenges for Europe’s Cohesion

- **31 May**: CMS accessible
- **10 June**: Session content (title and description)
- **30 June**: Communication of time slots
- **19 August**: Session final update (speakers and moderators’ name)
- **31 August**: Online programme, (official) registration open
- **10-13 Oct**: 20th European Week of Regions & Cities
- **31 Oct**: Deadline for submitting e-reports

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EURegionsWeek 2022 – What is cooking?

- Virtual exhibition
- Radio studio
- Ad hoc 20th anniversary initiatives: AV, Media, social media & web actions

Stay tuned!

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Digital tools

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Digital tools

New Challenges for Europe's Cohesion

Zoom sessions
Slido access
VOD of EUREgionsWeek sessions

Swapcard

Conference Management System

Interact via Slido: code #EUREgionsWeek
Click on LOGIN to quickly register to the event.

Once logged in, participants can ACCESS THE FULL CONTENT.

Interact via Slido: code #EURegionsWeek
Programme tab

Participants can:

Surf the event Programme

Search sessions via keywords and filters

Quickly register and add sessions to "My schedule"

Interact via Slido: code #EURegionsWeek
Participants can:

- See the session’s format, thematic cluster, description, and session organiser
- Register to the session and add it to "My schedule"
- See the list of speakers and participants and send contact requests
- Chat with other participants

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Communication channels
COMMUNICATION CHANNELS

#EURegionsWeek session!

✓ Directly yourself

Channels
- DG Regio: TW, FB
- CoR: TW, FB, IG, LN
- LinkedIn group
- FB event

✓ With our support

Mini-presentation videos

Instagram feature for regional partnerships

Let's celebrate the 20th anniversary

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Website
https://europa.eu/regions-and-cities/

Hashtag on SocialMedia
#EURegionsWeek

Branding guidelines and templates
https://europa.eu/regions-and-cities/partners

VOD of EURegionsWeek sessions
QUESTION TIME

Interact via Slido: code #EURegionsWeek
What is your main expectation for the 2022 EURegionsWeek?

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CONTACTS

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Joint secretariat: partners@euregionsweek.eu

https://europa.eu/regions-and-cities  #EURegionsWeek

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