



**28 January 2021**  
**KICK-OFF MEETING**



## 2021 THEMATIC FOCUS



**Green  
Transition**



**Cohesion**



**Digital  
Transition**



**Citizens'  
Engagement**

*Ref. Guide point 6*



## EURegionsWeek 11-14 October 2021



2021 edition = digital by default

***Possible physical deployment (tbc by May)***  
*with the following venues*

- *The SQUARE, Brussels Convention Centre - tbc*
- *European Committee of the Regions*
- *Regional offices (for Regional partnerships)*

*Ref. Guide point 15*



## PROGRAMME highlights

11 October	Political Opening	EP-tbc
11 - 14 October	Citizens' Dialogue	The SQUARE - tbc
	Megalizzi-Niedzielski Prize	The SQUARE - tbc
	REGI/COTER	EP-tbc
14 October	Closing Ceremony	The SQUARE

*Ref. Guide point 12*



## WHO CAN BECOME A PARTNER?

Applicants shall be of/or have an established residence in:



A EU Member State



A country contributing/participating in a EU Programme

*Ref. Guide point 8*



## BECOME A PARTNER



**A single online application form for**

- Event Partners
- Regional Partnership



**Submission deadline: 26 March 2021**



**Results of selection procedure: mid May 2021**

*Ref. Guide point 9*



## REGIONAL PARTNERSHIP \* NOVELTIES 2021



**Reduced number of partners** : 4 to 8



**Composition:** local and regional authorities only from at least 3 countries, 1 from EU



**Mandatory presence of at least 1 CoR member**



**Format:** digital by default + possible physical deployment at regional offices' premises in Brussels

\* *These conditions only apply for Regional partnership*

*Ref. Guide point 10*



## SESSION FORMAT



### Workshop

90 mins

(max 4 speakers – 1 moderator)



### EURegionsTalk

30 mins

(max 1 speaker)



### Info Session

60 mins

(max 3 speakers – 1 moderator)



### Participatory Lab

90 mins

(max 4 speakers – 1 moderator)



### Exhibitors' Pitch

60 mins

(max 2 speakers)



### Exhibition Stand

*Ref. Guide point 13*



## PARTNER COMMITMENTS

 No more than 1 application (**NEW !**)

 High Communication standards

 Environmental impact

 Gender balance

 Condition - minimum 50 participants by 20 Sept.

*Ref. Guide point 11-16*



## WHAT YOU CAN EXPECT FROM ORGANISERS



**Digital platform and credentials**



**Supporting technical requirements for your session**



**Tutorials on digital working sessions**



**Joint secretariat**



### **Communication channels:**

- Official Website with new functionalities
- Common branding- guidelines 2021
- Social media downloadable package
- Web TV "Live&Replay"

*Ref. Guide point 6*



# 19<sup>th</sup> EUROPEAN WEEK of REGIONS and CITIES



## KEY DATES



Ref. Guide point 21





# 19<sup>th</sup> EUROPEAN WEEK of REGIONS and CITIES

11 - 14 OCT  
2021

Together for Recovery

## TIMELINE



31

MAY

CMS accessible



30

JUNE

Time allocation



9

JULY

Session content



23

AUG.

Pre-registration



19

AUG.

Speakers and moderators



30

AUG.

Registration



11-14 OCT.

19th European Week of Regions and Cities



12

NOV.

e-reporting







**Question Time !**



# 19<sup>th</sup> EUROPEAN WEEK of REGIONS and CITIES



## Contacts

**DG REGIO:** [euregionsweek@ec.europa.eu](mailto:euregionsweek@ec.europa.eu)

**CoR:** [euregionsweek@cor.europa.eu](mailto:euregionsweek@cor.europa.eu)

**Joint secretariat:** [partners@euregionsweek.eu](mailto:partners@euregionsweek.eu)



<https://europa.eu/regions-and-cities>



EURegionsWeek

