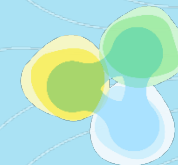




New European Bauhaus beautiful | sustainable | together

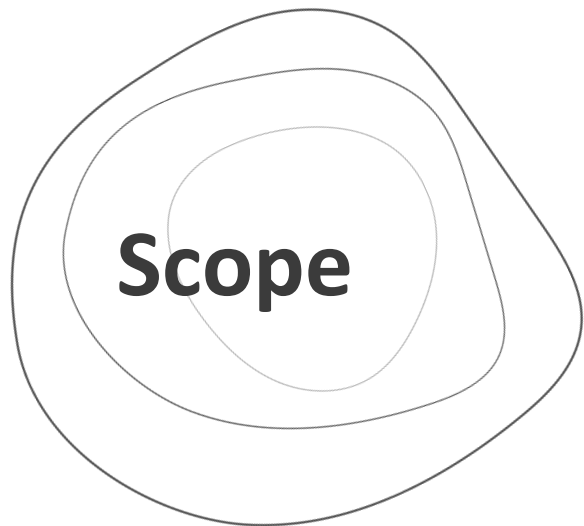
Alliances for Innovation

Paul Tzimas
DG EAC



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Reinforcing innovation capacity in Europe;

HE, VET, enterprises;

Supporting entrepreneurial mind-sets;

Developing new skills;

Facilitating the flow of knowledge;

Correcting skills mismatches;

2 Lots

P268 PG – « Contribute ideas to the NEB initiative »



European Pillar of Social Rights

First principle

Education, training, lifelong learning for all

European
Green Deal

Skills for green
transition

European
Digital
Strategy

Digital skills

Skills for jobs

European
Industrial
and SME
Strategies

European
Skills
Agenda

STEM

Lifelong learning

European
Research
Area

European
Education
Area



A diagram consisting of three concentric, irregular circles. The text "Target audience" is centered within the innermost circle. The diagram is positioned on the left side of the slide, partially overlapping a yellow vertical bar.

Target audience

- P260 of PG – extensive list. Includes:
- HEIs
- VET Providers
- Enterprises
- Research Institutes
- Chambers of Commerce
- Social Partners
- Authorities, Employment Services, Development Agencies





Eligibility criteria

Lot One: « Alliances for Education and Enterprises »

Sectoral and Cross-Sectoral; Labour-market and social entrepreneurship/ entrepreneurial mind-sets

30 million EUR en 2022

1 million EUR – two year projects

1,5 million EUR – three year projects

4 Programme Countries, Minimum of 8 full partners

Partnership: 3 labour market bodies (e.g. a business); 3 education or training providers

In each proposal there has to be a minimum of one HE institution AND one VET provider as full partners



Eligibility criteria

- Lot Two: « Alliances for Sectoral Cooperation on Skills »
- European-wide sectoral projects, blue print alliances, that can act as building blocks to building skills partnerships under the Skills Agenda.
- Gathering Skills Intelligence, where are skills gaps, emerging occupational profiles and designing and delivering VET programmes in long-term;
- Green skills / digital skills
- New addition: reactive response – urgent response and rapid design of CVET programmes in first year.



European Skills Agenda

1. **A Pact for Skills** including upscaling sectoral Blueprints

Joining forces

2. Strengthening skills intelligence
3. National Skills Strategies and Public Employment Services
4. Recommendation on VET
5. European Universities
6. Skills to support twin transitions
7. STEM graduates, entrepreneurial and transversal skills
8. Skills for Life

Skilling for a job

Tools for lifelong learning

9. Individual learning accounts
10. Micro-credentials
11. Europass

12. Framework to unlock Member States' and private investments in skills

Unlocking investment





Eligibility criteria

Lot Two

Addressing one of 14 Industrial Ecosystems

32 million EUR en 2022

4 million EUR – four year projects

8 Programme Countries, Minimum of 12 full partners

Partnership: 5 labour market bodies (e.g. a business); 5 education or training providers

In each proposal there has to be a minimum of one HE institution AND one VET provider as full partners

The Pact in the Industrial Ecosystems

- Social enterprises, associations and cooperatives aiming at generating a social impact, often proximity based

- Retail sales
- Wholesale connected to consumers

- Building of residential and non-residential estates
- Building of roads and railways,
- Building of utilities and civil engineering
- Associated activities

- Telecommunications
- Software publishing, computer programming and consultancy
- Data processing, hosting, web portals
- Manufacturing of computers, communication equipment and consumer electronics

- Pharmaceuticals and other medical products
- Personal protective equipment
- Medical services, hospitals, nursing homes, residential care

- Plant and animal production
- Processing of food

✓ = Partnerships kickstarted

RT = Roundtable done

Blue = ongoing Blueprint

- Passenger transport and travel
- Hotels, short term accommodation
- Restaurants and catering
- Events, theme parks

- Newspapers, books and periodicals
- Motion picture, video and television
- Radio and music

- Aircraft production
- Space manufacturing and services
- Defense products and technologies

- Production of textiles, wearing apparel, footwear, leather and, jewellery

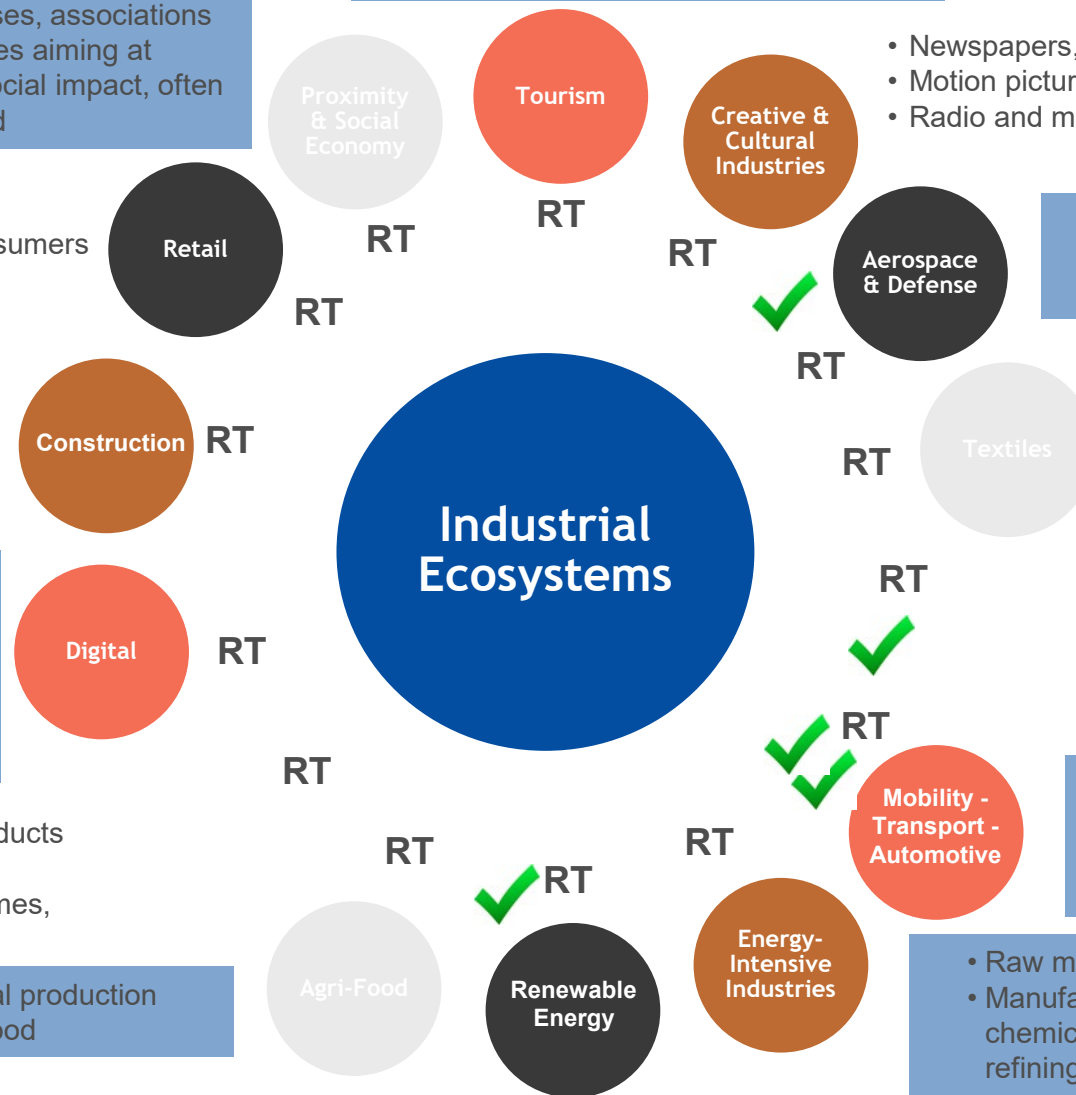
- Raw starting materials (semiconductor wafers)
- Semiconductor manufacturing tools
- Design and manufacturing of semiconductor components

- Production of motor vehicles, ships and trains, and accessories
- Their repair and maintenance
- Transport

- Raw materials
- Manufacturing of products with high environmental impact: chemicals, iron and steel, forest-based products, plastics, refining, cement, rubber, non-ferrous metals, fertilisers, etc.

- Electric motors, engines and turbines
- Electric power generation
- Manufacturing and distribution of gas

New European Bauhaus





Timing

- New Call 2022 Published on 24th November 2021
- Info Day Feb/March 2022
- Deadline for applications 15/09/22
- Evaluation by experts and Committee October 2022 – January 2023
- Results February 2023
- Contracting February to April 2023
- Start of projects May 2023



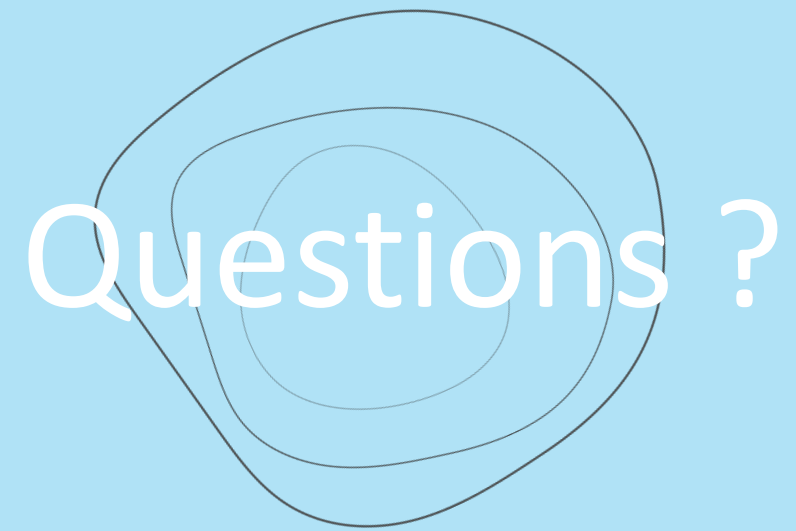
**More info &
contact details**

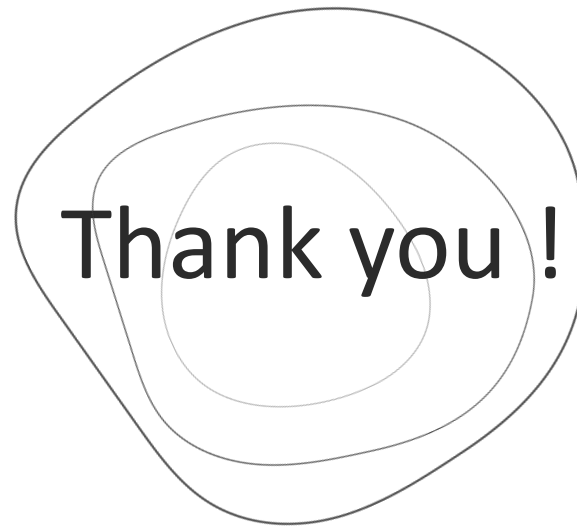
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<https://erasmus-plus.ec.europa.eu/document/erasmus-programme-guide-2022>

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