22-23 APRIL 2021
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NEW EUROPEAN BAUHAUS CONFERENCE
#NewEuropeanBauhaus

Visual harvesting
#NewEuropeanBauhaus – Opening remarks, keynote dialogues, panel discussions
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OPENING REMARKS
THE NEW EUROPEAN BAUHAUS VISION & TIMELINE

STIMULATE CREATIVITY
Hope INNOVATION To FIGHT

CLIMATE CHANGE

MAKE THE NEW GREEN DEAL
TANGIBLE A SOCIAL PROJECT

RETHINK OUR CITIES
ADAPT TO CLIMATE RISK & IMPROVE QUALITY OF LIFE

RETHINK PRODUCTION CHAINS

WE NEED TO REINVENT OURSELVES TO FACE THE CHALLENGES OF THE FUTURE

NEW EUROPEAN BAUHAUS

THE HISTORICAL BAUHAUS
CREATED IN A TIME OF PROFOUND TRANSFORMATION
PROMOTED NEW MATERIALS
WAS INTERDISCIPLINARY

SUSTAINABILITY & STYLE
ECOLOGICAL STANDARDS
CULTURE & TECHNOLOGY

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KEYNOTE
DIALOGUE

THE NEB AS A PROJECT OF HOPE & DRIVER FOR CHANGE

MAYORS SHOULD BE EXECUTORS RATHER THAN REGULATORS

TRAIN THEM + IMPLEMENT NEW IDEAS

BUILD IN RESILIENCE IN CITIES TO FACE CLIMATE CRISIS

COMBAT RESISTANCE TO CHANGE:

CLIMATE ADAPTATION CAN BE DESIRABLE

BUILDINGS AS MAJOR CLIMATE CHANGE CONTRIBUTOR

MUST REDUCE ENERGY CONSUMPTION

NY

CITIES WON'T CHANGE MUCH AFTER THE COVID-19 PANDEMIC

WE ARE SOCIAL ANIMALS!

RECLAIMED PUBLIC SPACES FROM PARKINGS

WATERFRONT: ADAPT TO FLOODING WITH STRATEGIES THAT ALSO IMPROVE QUALITY OF LIFE

HILLS & GREEN SPACES INSTEAD OF A SEA WALL

COPENHAGEN HARBOUR BATH

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PANEL DISCUSSION
PLACESHIP EUROPEAN BAUHAUS: A JOURNEY TO THE FUTURE

ARE WE TALKING ABOUT BUILDINGS?

NO, WE ARE TALKING ABOUT EDUCATION

"SPACESHIP EARTH"
BUCKMINSTER FULLER

CODESIGN
PLACESHIP

GOING BEYOND BUILDINGS:
- Furniture
- Neighbourhoods
- Cities
- Products
- Rural areas
- Inclusive
- Greener
- Digital
- Social

Mobilize from the local level

With funding & objectives

CROSS BORDER COOPERATION

MASS PROTOTYPING ON THE GROUND

ALL DISCIPLINES SHOULD TAKE PART

DESIGNERS CAN INTERROGATE THE CLIMATE CHALLENGE FROM MULTIPLE ANGLES

ARCHITECTS HAVE TO TAKE RESPONSIBILITY

NEW HYBRID OCCUPATIONS

ECONOMY

ECOLOGY

40% CO₂ EMISSIONS

VISUALS BY MARIA FOUQUIÈRE FOR VISUALITY

SHIGERU BAN, MICHAELA MAGAS, MARCOS ROSEMPERE, PÄIVI TAHKOKALLIO & ELISA FERREIRA
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KEYNOTE DIALOGUE THE NEB TRIANGLE OF VIRTUE: BEAUTIFUL. SUSTAINABLE. TOGETHER.

REDEFINE BEAUTY:

BEAUTY IS CULTURAL & CLASS DEPENDENT:

SUSTAINABLE CAN BE THE NEW BEAUTIFUL

BUILD DENSER STOP EATING AWAY NATURAL SPACES THAT ACT AS BUFFERS

HOW CAN REGIONS BECOME AREA NEUTRAL?

WE CANNOT STOP FOCUSING ON THE CLIMATE CRISIS TO SOLVE THE PANDEMIC CRISIS

... BUT WE CAN APPLY LESSONS LEARNED FROM ONE TO THE OTHER

DESIGN PROCESSES SO EVERYBODY CAN PARTICIPATE

ALWAYS ASK: WHO IS NOT INCLUDED IN THIS CONVERSATION?

LOCAL CRAFT, LOCAL AESTHETICS

EXCLUSIVE ARCHITECTURE

THE GLOBAL SOUTH HAS INHERITED EUROPEAN PLANNING STANDARDS:

NEX TO SLUMS

CONSIDER HOW NEW STANDARDS IMPACT THE GLOBAL SOUTH

GINA GYLVEN & SHEELA PATEL

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Panel Discussion:
The NEB: A Bridge Between Art & Technology in a Global World

Maria Atkinson, Filipe Boni, Cristian-Silviu Busoi, Olafur Eliasson, Alexandra Mitsotaki, Mariya Gabriel

New European Bauhaus: A New Narrative
New European Beginnings
New Earth Building

Beyond the Historical Bauhaus

Art & Technology Both Stem from Creation
A Compound View

We need to be hyper inclusive of young people

Education
Redefine the Meaning of Public

Multidisciplinary Approach
We Live Together Without Necessarily Agreeing
We Are Part of WE

Authority
Autenticity
Authorship
Coming from Co-Creation

New European Bauhaus Agenda

We have to stay open to everyone's participation
Equip people with skills through

Sustainability
Inclusivity

Beauty
Part of the Curriculum

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PANEL DISCUSSION
TRANSFORMATIVE IDEAS FOR THE NEB

INSPIRATION
RESEARCH

NEW EUROPEAN BAUHAUS AS AN ACCELERATOR FOR IMPLEMENTABLE REALITY

SUSTAINABILITY IS THE NEW BEAUTY

BEAUTY ENCOURAGES PRESERVATION

ALSO CARE FOR BEAUTY IN THE PERIPHERY NOT ONLY THE CENTRES

15 MINUTE CITY!

BIO-BASED MATERIALS TO INK CARBON

SAVE THE WORLD IS NOT AN ELITE PROJECT

CO-CREATION

HARVEST INNOVATION

INNOVATE FOR YOUTH

CREATE NETWORKS OF IDEAS

DECENTRE DESIGN

CREATE SYNERGIES

ART

POLICY

TECHNOLOGY

ARCHITECTURE

AFFORDABLE ACCESSIBLE

INQUIRE EDUCATION

INNOVATION

CREATE A NETWORK OF IDEAS

FUNDING & REGULATION WILL COME FROM PUBLIC PRESSURE

WE CANNOT OVER REGULATE

RESPECT FOR DIVERSITY & FLEXIBILITY ALSO NEEDED

TRANSFORMATION = INNOVATION + GOVERNANCE

WE MUST INVOLVE THE INDUSTRY

VISUALS BY MÉRIDA FOULQUIÉ FOR ∞ VISUALITY

FRANCESC BRIA, ZDENĚK HŘÍB, NUNO JARDIM NUNES, YOUNOUS OMARJEE, JOHN SCHLUNHUBER, SABINE VERHEYEN, MARIYA GABRIEL, EUSA FERREIRA
#NewEuropeanBauhaus – Workshops results
Workshops results – 1A Regenerating construction ecosystems

Facilitators:
José Pedro Sousa. Architect, Professor FAUP, University of Porto, Portugal
Matti Kuittinen. Adjunct Professor, Resource-efficient construction and environmental impacts at the Department of Architecture, Aalto University
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WORKSHOP REGENERATING CONSTRUCTION ECOSYSTEMS

How to support inclusion?

Pragmatic sector with a lot of stakeholders

Dialogue is needed

Construction sector academia & education

Pilot projects share experience

Changing the way we work with inhabitants

What do we want to achieve?

New value chain policy

So important shouldn’t be an obstacle!

Embedding nature in buildings

Make people care about buildings

Data

Nothing is connected!

Land use

Jose Pedro Sousa University of Porto

Matti Kivistinen Aalto University

Aesthetics ethics

Visuals by Mara Callaert for visuality
Workshops results – 1B Regenerating construction ecosystems

Facilitators:
Hubert Trammer, Architect, National Institute of Architecture and Urban Planning, Poland
Georg Pendl, President of the Architects’ Council of Europe (ACE)
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Workshop: Regenerating Construction Ecosystems

“Massive Impact”

- Vision
  - New Narrative
  - Accessible
  - Reliable Information
- Improve Quality of Life
- Acceleration of Renovation
- Stakeholder Relations
- Economic Interests

Circularity
- Re-invent Business Model: from net-consuming to net-producing
- Traffic is too cheap
- Focus on Locality
- Cost of Heating Cooling
- Education
- Reskilling
- Keep the Constructing Industry in Mind
- Materials Inclusiveness

Irresistible
- Add Art & Culture
- Attractability

How to Make Renovating Attractive for Business?

- Big

Cross-Disciplinary with Citizens

Lifestyle Changes in Renovated Houses

- Involvement is Crucial

How to Change the Mindset

How to Launch a Movement

How to Create Communities

Integrate Approach

- Across Countries
- Different Stakeholders

Collaborate

Credits:
- Visuals by Martine VR for Visuality
Workshops results – 2A Rediscovering the spirit of a place

Facilitators:

Eszter Dávida, Urbanist, Board Member of KÉK (Hungarian Contemporary Architecture Centre)
Boris Meluš, Member of the Manifest2020 New European Bauhaus Committee, Representative of Nová Cvernovka, a Cultural and Creative Center
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WORKSHOP
REDISCOVERING THE SPIRIT OF A PLACE

POTENTIALS FOR CHANGE
- ARTISTS
- TEACHERS
- CITIZENS
- YOUNG PEOPLE
- OWNERS OF EMPTY HOUSES/INDUSTRIES
- COMMUNITY INVOLVEMENT
- HACKERS VS USERS

PEOPLE/ROLES
- HYBRID PROFILES

TYPES OF PLACE
- PERIPHERIC TOWNS & VILLAGES
- SCHOOLS
- CITY CENTRES
- SCIENCE CENTRES
- RURAL AREAS
- INTERSECTION OF OLD & NEW

FLOWS/PROCESSES
- IDEAS FESTIVALS
- QUICK & DIRTY CO-CREATION PROCESSES
- EUROPEAN TRANSFORMATION FESTIVAL
- MISSION WORKSHOPS

FORMS OF USE
- HYBRID/MULTIFUNCTIONAL
- NEW COLLABORATIONS CROSSING BORDERS

NEW SET OF PRINCIPLES
- PROXY BEAUTY
- AESTHETIC SENSE RENEWAL

BEAUTIFUL
- SUSTAINABLE
- INCLUSIVE

CONTENT
- HOW TO MAKE BEAUTIFUL, SUSTAINABLE & INCLUSIVE SPACES?
- COOPERATION EDUCATION • MOBILIZE KNOWLEDGE & SUPPORT EXCHANGE
- SUSTAINABLE URBAN DEVELOPMENT BASED ON SOCIAL, ENVIRONMENTAL & ECONOMIC VALUES
- BEAUTY IS IMPORTANT FOR PEOPLE'S HEALTH

SYSTEM
INICIATE THE CHANGE
- BREAK THE PYRAMID:
  - BOTTOM UP
  - CROSS-BORDER
  - NON-GOVERNMENTAL
- LISTENING & CONTEXT BASED CHANGES
- ENGAGE UNIVERSITIES
- DIVERSE COLLABORATION TYPES
- GAIN TRUST • LOCAL AUTHORITIES • COMMUNITIES • OTHER STAKEHOLDERS
- START WITH THE EXISTING • RENOVATE • ADAPT • TRANSFORM

DISTRIBUTED INFRASTRUCTURES
- LAB BASED OPEN ACCESSIBLE COLLABORATION PLATFORMS

VISUALS BY MARIA FOUQUIÉ FOR visuality
Workshops results – 2B Rediscovering the spirit of a place

Facilitators:
Pia Maier Schriever, Architect and Set Designer
Sneška Quaedvlieg - Mihailovic, Secretary-General of Europa Nostra
WORKSHOP 2B

REDISCOVERING THE SPIRIT OF A PLACE

WHAT IS A PLACE?

Physical Environment

Activities

Meaning

Joy as Strategy

Human scale

Bring the body to school! Activate all senses

Include all bodies!

Consider tangible and intangible experience of a place

Ambivalence

Utopian view

What we really want

Belonging

Freedom to travel

How to counter react economical pressures?

(public for tourism)

Design the quality of services

Interconnectivity

Production of space

Space making:

Appreciate built environment

Put urban farming in the agenda

Ed battle

GOLDEN ENERGY

Balance

Rural

Urban

Needs

Participation

Public space is where society takes place

Who has access and voice?

They form the identity of places

Include creative industries

Re-think architecture

Back to appreciation for crafts and materials

Education

Work with social sciences

TAP INTO

Memory

Golden energy

Put urban farming in the agenda

Work with social sciences

TAP INTO

Memory

Golden energy

Put urban farming in the agenda
Workshops results – 3A Co-designing the New European Bauhaus

Facilitators:

Mária Beňačková Rišková, Curator, Editor, Independent Expert in Design, Multimedia, and Cultural Heritage, Head of the Slovak Design Center in Bratislava 2016-2020

Carlos Teixeira, Charles L. Owen Professor in Design, IIT Institute of Design
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WORKSHOP 3A CO-DESIGNING THE NEB MOVEMENT

- Entrepreneurial Social Innovator
- Crafts People Across Europe
- Citizens Connect Sectors
- Network Building
- Global Connector
- Before Building Project
- Be Plural & Have Perspectives
- Facilitate & Needs Map Interests Conflicts
- Develop New Concepts
- Green Policy Designer
- Ownership Over the Roles

- Humanising Healthcare Industry
- Moderator
- Organise
- Chat
- Create GO Awareness

- Roles
- Translate
- Brussels in between Spaces Curator of Settings
- New Types of Cooperations Brokering by Design

Cultural Change Catalyst

Visuals by Pieterjan Vottaert for Vissuality
Workshops results – 3B Co-designing the New European Bauhaus

Facilitators:

Petr Skvaril, Global Partnerships & Programs Director, Impact Hub
Masha Smirnova, Campaign Manager EU Green Deal, Eurocities
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WORKSHOP CO-DESIGNING THE NEB MOVEMENT

ORGANIC APPROACH

CROSS BOUNDARY + CROSS REGIONAL

CRITICAL ENABLERS

VALUES OF ARTICLE 2

THE FUTURE IS MONDAY MORNING

CHALLENGES
- DEALING WITH ABSTRACT CONCEPTS (SOCIAL JUSTICE)
- MANAGING EXPECTATIONS
- GENERATING VALUE

EVIDENCE-BASED SHARED LIBRARY

OBSESSION TO BE MORE CO-CREATIVE

BUILDING A METHODOLOGY

MOVEMENTS NEED TO SPREAD

LIVING LABORATORY

WE NEED TO UNDERSTAND NATURE’S WAY OF WORKING

LEARN TO LISTEN & LISTEN TO LEARN

TO AVOID THE BUREAUCRACY

COLLABORATION

WHY BAUHAUS? (LACK OF INFORMATION)

REACHING OUT THROUGH SOCIAL MEDIA

MOVEMENTS NEED TO BE BOTTOM-UP TO GROW & HAVE IMPACT

ROLE OF VILLAGE CENTERS

NOT JUST THE USUAL BIG CENTRES OF URBAN EUROPE

BILBAO

SAIL-SHIP

ARCTIC CIRCLE

VISUALS BY teresa for visuality
Workshops results – 4A A new relationship with nature

Facilitators:

Orla Murphy, Assistant Professor in UCD School of Architecture Planning & Environmental Policy, Co-Director of UCD Centre for Irish Towns (CfIT), Custom Architecture Owner

Marco Sammicheli, Curator for the design, fashion and crafts sector, Triennale Milano and Superintendent of the Italian Design Museum
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WORKSHOP A NEW RELATIONSHIP WITH NATURE

WORK WITH THE EARTH’S ECOSYSTEMS!
- Innovations
- Carbon farming
- Regenerative farming
- Permaculture
- Biochar

SOLUTIONS?
- Build patience
- Understand change takes...

TIME!
- Quick wins

NATURE IS EFFICIENT
- NATURE CENTRED

HUMAN CENTERED
- We need nature
- Does not need us!

NATURE AS IS
- Nature as part of our lives
- Nature should not be a place to go to
- Guardians of nature?
- Role?

MANAGE
- Should we manage it?
- Or... let it be?

MANAGE
- Design + Nature
- Not just buildings, also gardens + nature
- Ownership?
- Creation of natural spaces

OWNERSHIP
- Nature only of monetary value?

MANAGE
- Fix landuse
- Stop sprawl

MANAGE
- Analyse relationship
- Nature is/is not human right
- Privilege?
- Who has access?
- Is nature a human right?
- What is Nature?
- Talk right

KEEP BOUNDARY
- UN Human Rights

VISUALS BY IRIS MAERTENS FOR VISUALITY
Workshops results – 4B A new relationship with nature

Facilitators:
Luther Quenum, Public Policies Lab Manager / Designer
Monika Skadborg, Board Member Responsible for Sustainability Cluster, Youth Forum
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WORKSHOP A NEW RELATIONSHIP WITH NATURE

"NATURE HAS NO PROBLEMS ONLY SOLUTIONS"

NEB + PUBLIC Philanthropic Partnerships

ACT TOGETHER

Quickwins

Reforest Our Planet + Re-Timber Our Cities

Local Production

Technology Not The Main Solution

Price To Pay

Systemic Changes

Non Linear Thinking

Multi-Dimensional Acting

- Welcoming World Ideas
- Holistic Planetary Thinking

CIRCULAR NATURE BASED SOLUTIONS

Design Around Nature

Promote & Preserve Biodiversity

Enjoy Cities Again!

Co-Agency

Ressource Efficiency

Empathic Living Systems Designs

Everything Human Made Can Still Be Changed By Humans

VISUALS BY RENAUD GARNIER FOR VISUALITY
Thank you!
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