New European Bauhaus
Info session
Agenda

• New European Bauhaus overview & timeline
• Where are we now? The design phase
• Who can be part of the initiative and how?
• What’s next?
• Your questions (slido.com)
Shaping a movement

• to explore how to live better together
• to make the Green Deal a positive, tangible experience, for all of us
• to connect people from different disciplines and backgrounds and weave different perspectives and cultures
• to move beyond “form follows function”, factoring in the planet and social purposes
• to support the development of lead markets in sustainability
• to make EU think and deliver “out of the box”
Initial scope:
• Beyond buildings: urban/rural spaces where we live and the way we experience them

An integration challenge:
• Sustainability, including circularity
• Aesthetics and quality of experience
• Inclusion, including accessibility and affordability

Bring tangible transformation:
• Mind-set and culture
• Places
• Business ecosystem and markets
New European Bauhaus

Timeline

- **DESIGN**
  - Dec 2020 – Summer 2021

- **DELIVER**
  - Early 2021 – 2024
  - 2022 – open end

- **DISSEMINATE**

2022 – open end
Design Phase

• shaping the New European Bauhaus movement together
• collecting insights
• defining the scope
• gathering concrete contemporary examples that already exist

https://europa.eu/new-european-bauhaus/index_en
Be part of the New European Bauhaus!

1. Share your views!
2. Host a conversation!
3. Become a partner!
1. Share your views!

Inspiring examples
Existing space, structure, object, material, event, practice or habit that for you represent concrete contemporary examples of new forms of living showing that the values of the New European Bauhaus already exist.

* e.g. Open design school Matera, gathering multidisciplinary expertise from all Europe, learning by doing.

Ideas & visions
Proposals and ideas, summary of a conversation, new narratives for the New European Bauhaus initiative; dreams, sensations, memories and intuitions you would like to see reflected in this initiative.

* e.g. Take account of the needs of ageing people in designing buildings.

Challenges & needs
Examples that clearly illustrates a problem, or a challenge, that we should solve together to improve the quality of the places we live in.

* e.g. What to do with « ugly » Plattenbau buildings?

New European Bauhaus
2. Host a conversation!

- Invite your network, organisation, institution, local movement, University or neighbourhood and host a conversation
- Use your own format 😊
- Or download the conversation toolkit to inspire your conversations and structure the collection of emerging ideas and insights
- Share your conclusions through our website
3. Become a partner!

- Organisations, European networks, National and sub-national organisations (for instance, national networks or foundations)
- Outreach capacity, impact on a substantial number of stakeholders; core activities relevant to one or more dimensions of the New European Bauhaus concept; common goal and core values
- Sounding boards and key interlocutors throughout the initiative
- Commitment to support the New European Bauhaus initiative
- Will be mentioned on the website

What next? Delivery

• New European Bauhaus prize: Launched in spring 2021 to reward inspirational examples

• A support framework including call for proposals for pilots: at least 5 places where the New European Bauhaus can be materialized - distributed in the EU involving various member states by September 2021

• Flanking measures to build the New European Bauhaus community: both budgetary (other calls) and non budgetary (e.g. standards) As from summer 2021 but also long-term

• Exact financing structure will be refined during the design phase Additional options might come up

• Combination of several Multiannual Financial Framework programmes
• **Website:** [https://europa.eu/new-european-bauhaus](https://europa.eu/new-european-bauhaus)

• **Instagram:**[@neweuropeanbauhaus](https://www.instagram.com/neweuropeanbauhaus)

• **Pinterest:** [https://www.pinterest.com/eucommission/new-european-bauhaus/](https://www.pinterest.com/eucommission/new-european-bauhaus/)

• **Follow:** [#NewEuropeanBauhaus](https://www.instagram.com/neweuropeanbauhaus)
Questions ?
(slido.com)