



ValueLinks – Increasing the Competitiveness of Agricultural and Food Value Chains

FNW 04



Präsenzkurs

Content

- Setting project boundaries and selecting a value chain for promotion
- Analyzing the value chain and developing a strategy for upgrading
- Strengthening business linkages
- Strengthening services along the value chain
- Financing, contracts and strategic partnerships
- Quality standards, social standards and certification requirements
- Monitoring impact

Methodology

- Systems approach
- Action orientation
- Interdisciplinary
- Reflective
- Visualization
- Co-operative
- Role plays

The benefit for you

- Gain methodological proficiency for providing advisory services
- Improve your professionalism in the field of agribusiness development
- Qualify as expert in value chain design and upgrading
- Introduction to the GIZ ValueLinks concept
- Exchange of knowledge and experiences with other participants in an international setting

Previous knowledge and experience

- Program and project management
- Agriculture and rural development
- SME advisory services

Number of participants

15 – 25

Duration

5 days

Language of instruction

English

Date

22-26 June 2015

Venue: Feldafing

For French-speaking participants

14-18 September 2015

Venue: Feldafing

Timetable

Monday-Thursday 08:30 – 17:30 hrs

Friday 08:30 – 16:00 hrs

Note

On request, the training course can be provided at your place and time of choice.

Recommendation

Manual: www.valuelinks.org

[English version](#)

[French version](#)

Cost

Tuition fee (GIZ) € 1.550,-

External € 1.810,-

Accommodation and meals excluded

Registration

Kundenportal-aiz@giz.de