



PAGE

PARTNERSHIP FOR ACTION
ON GREEN ECONOMY

Putting sustainability at the heart
of economic policies and practices



The Partnership for Action on Green Economy (PAGE) seeks to put sustainability at the heart of economic policymaking.

The Partnership supports nations and regions in reframing economic policies and practices around sustainability to foster economic growth, create income and jobs, reduce poverty and inequality, and strengthen the ecological foundations of their economies.

PAGE is a direct response to the Rio+20 Declaration, The Future We Want, which called upon the United Nations System and the international community to provide assistance to interested countries in developing, adopting and implementing green economy policies and strategies.

Bringing together the expertise of five UN agencies – UNEP, ILO, UNIDO, UNDP and UNITAR – and working closely with national governments, PAGE offers a comprehensive and coordinated package of technical assistance and capacity building services.

PAGE represents a mechanism to coordinate UN action on green economy and to assist countries in achieving and monitoring the emerging Sustainable Development Goals, especially SDG 8.

"Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all." (SDG8)



Reframing Economic Policies and Practices around Sustainability to Achieve Sustainable Growth

Despite delivering unprecedented growth and reducing poverty, the economic models applied over the last decades have increased inequalities and environmental deterioration, exacerbating social tensions and constraining countries' potential for future growth. Many countries have realized that economic planning and practices require rethinking and have started to take actions to advance an inclusive green economy or related concepts such as green growth, ecological civilization or low-carbon, climate-resilient and circular economy.

Reframing economic policies and practices around sustainability, creating an enabling macroeconomic environment, aligning financial markets with sustainable development planning, and building individual and institutional capacity are perceived as key measures to create an inclusive green economy.

The Value Proposition of PAGE

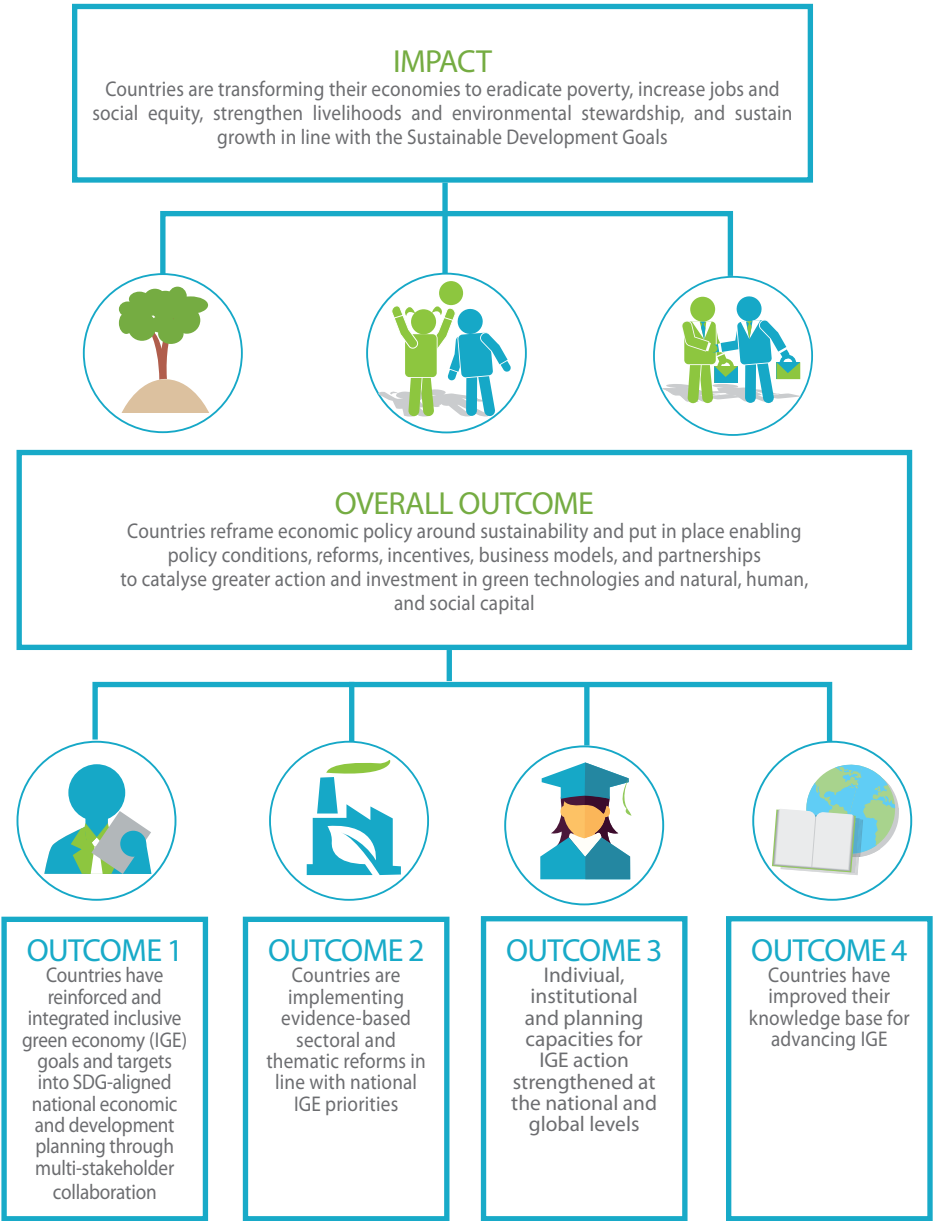
Under the common objective of advancing inclusive green economy, PAGE support to countries is comprehensive, strategic and cuts across ministries and sectors.

PAGE activities bring together the counterpart ministries and networks of the five PAGE agencies promoting synergies and partnerships among government agencies, and between government, the private sector and civil society stakeholders. Putting emphasis on national ownership, PAGE supports countries to build consensus and create collective commitment to plan and implement reforms that advance inclusive green economy and enable the achievement of the Sustainable Development Goals.

"The added-value of PAGE rests in the unique way it can address the three dimensions of sustainable development through a holistic approach: this approach is needed to implement the Sustainable Development Goals (SDGs) and therefore, this partnership could become the way forward at country level to achieve the SDGs."

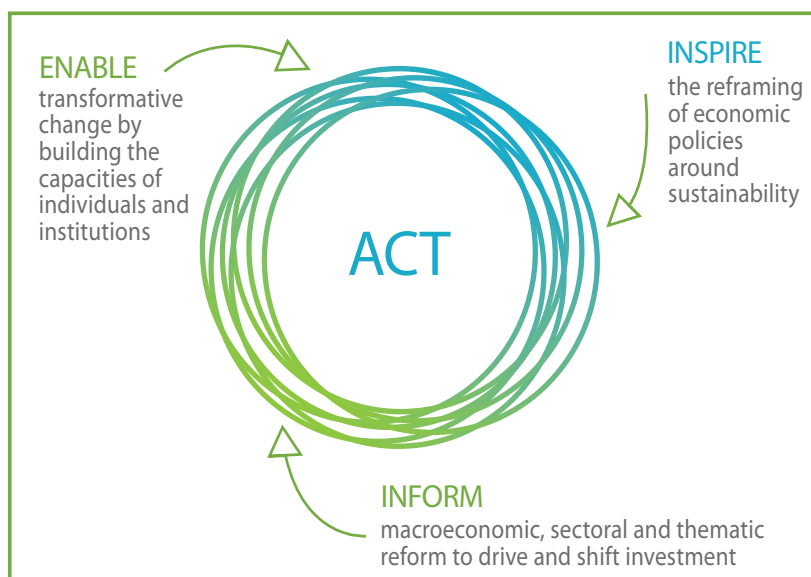
Donor Inception Review of PAGE 2014

PAGE THEORY OF CHANGE



PAGE in the Policy Cycle

PAGE inspires, informs and enables countries at various stages of their policy development. The Partnership inspires governments and stakeholders to engage in the reframing of economic policies. PAGE informs the policy process through technical support and analysis at both, the macro-economic and sectoral levels. By building the capacity of key individuals and institutions, PAGE enables countries to put a greener and more inclusive economy into action.



PAGE Inspires, Informs and Enables Countries to Act

INSPIRE

- Promote strategic national development planning that integrates the objectives of an inclusive green economy
- Mobilize public, private and civil society stakeholders for reframing economic policies and practices around sustainability
- Engage financing partners - development banks, development cooperation agencies and business - in financing and supporting the transition to an inclusive green economy
- Share best practices and exchange country experiences to inspire change at the global level

INFORM

- Support national governments to identify options, opportunities and challenges of an inclusive green economy through multidisciplinary research and scenario development
- Provide technical assistance to design policies, strategies and plans at the macroeconomic and sectoral levels
- Develop tools and measurement frameworks to support analysis and monitoring of progress towards an inclusive green economy
- Generate knowledge about inclusive green economies through South-South and North-South collaboration

ENABLE

- Strengthen national institutional capacities through country-specific programmes and learning strategies
- Offer global and regional training on inclusive green economy for individuals and institutions

Guiding Principles for PAGE Country Engagement

1. *Country ownership:* PAGE-supported processes are driven by key ministries, in cooperation with national stakeholders.
2. *Programmatic and policy reform focus:* PAGE focuses on strategic policy analysis and supporting macro-economic, sectoral, and thematic policy reforms.
3. *Linkages with national development planning:* PAGE links with existing planning structures and processes for long-term sustainability.
4. *Multi-sectoral engagement:* PAGE activities are initiated in countries where key ministries have jointly expressed interest in collaboration with PAGE.
5. *Multi-stakeholder engagement:* PAGE supports the active engagement of key stakeholder groups and societal partners in planning and implementation.
6. *Joint commitment for results:* Governments and PAGE partners work together based on collective commitment to achieve sustainable growth for all.



The PAGE Offer

PAGE offers services that are tailored to the different starting points, needs and circumstances of partner countries. PAGE supports each country to develop its own pathway towards clean technologies, resource-efficient infrastructure, well-functioning ecosystems, green skilled labour and good governance.

PAGE services include support for:

1. Assessments for evidence-based policy proposals, e.g. green economy modelling and policy assessments, green jobs assessment, green industry assessment, and public expenditure reviews
2. Policy consultations and adoption of policies and plans
3. Sector-specific and thematic policy reform
4. Policy implementation and mobilization of finance
5. Capacity development

The efforts at national level are complemented by global PAGE activities, which include:

1. Global knowledge sharing through electronic media and conferences
2. Development of global knowledge products
3. Global training and capacity development services



Engaging with PAGE

PAGE welcomes expression of interest to join PAGE as a country partner, as a contributor to the PAGE Exchange and as a funding partner.

- **As a PAGE Partner Country**

PAGE partner countries receive technical and policy support for a transition to a green economy. PAGE aims to support 20 countries by 2020. The key criteria for country selection include:

- a. Demonstration of high-level support from the Government;
- b. Evidence of links to national planning processes; and
- c. Contribution to regional and economic balance of PAGE portfolio.

The PAGE application package is available from the PAGE Secretariat and can also be downloaded from www.un-page.org

- **As a PAGE Exchange Partner**

PAGE Exchange partners contribute to the Partnership's main forum for sharing IGE related initiatives, policies, success stories, and lessons to inspire and inform other countries. More details about PAGE Exchange are available at www.un-page.org/countries/page-exchange

- **As a PAGE Funding Partner**

PAGE funding partners contribute to development of the PAGE vision and operational strategy, and support PAGE operations and activities. PAGE has established a trust fund and welcomes interest in supporting the Partnership.

For more information on engaging with PAGE, please contact page@unep.org or visit the website www.un-page.org



PAGE Partners

The **United Nations Environment Programme (UNEP)** is the leading global environmental authority and leads the Green Economy Initiative, launched in late 2008. UNEP directly supports PAGE by hosting its Secretariat and managing the PAGE Trust Fund. Most of PAGE research work on green economy indicators, measurements frameworks, as well as on trade, is coordinated by UNEP. At national level, UNEP's extensive experience in providing technical assistance and informing national decision making through green economy assessments and macroeconomic modelling contributes to PAGE activities.

The **International Labour Organization (ILO)** is devoted to promoting social justice and internationally recognized human and labour rights, encourage decent employment opportunities, enhance social protection and strengthen dialogue on work-related issues. It brings its knowledge and experience on employment, the greening of enterprises, green jobs, gender equality and skills building to PAGE.

The **United Nations Development Programme (UNDP)** helps eradicate poverty, reduce inequalities, and advance sustainable development in more than 170 countries and territories. UNDP contributes to PAGE through multi-disciplinary expertise in environment, poverty, gender and governance; innovative financing; country-owned capacity development and engagement with key Government, private sector and civil society partners.

The **United Nations Industrial Development Organization (UNIDO)** is the United Nations specialized agency in promoting inclusive and sustainable industrial development. UNIDO's contribution to PAGE focuses on industrial policy advice and its implementation through industry engagement, industry-related training and its building of public-private partnerships.

The **United Nations Institute for Training and Research (UNITAR)** is a strategic United Nations partner dedicated to training professionals inside and outside Government and strengthening capacities of learning institutions. Under PAGE, UNITAR supports international training programmes, national competency development and learning strategies, as well as specialized training and policy dialogues.



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www.un-page.org

For further information:
PAGE Secretariat
UNEP/Economics and Trade Branch
11-13 Chemin des Anémones
CH-1219 Chatelaine-Geneva
Switzerland
page@unep.org



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facebook.com/



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