



# 1st Pan Asia-Africa M&E Forum

## **RBM&E and Beyond - Increasing M&E Effectiveness**

Bangkok, 26-28 November, 2012



### What Is It All About?

Learn Mande is pleased to announce the 1st Pan Asia-Africa Results-Based M&E Forum in Bangkok from 26-28 November, 2012.

*Results-based Monitoring and Evaluation (RBM&E) and Managing for Development Results (MfDR)* are the prime modus operandi in many development programmes and projects today. Both are a vast improvement on the traditional activities-output orientation, however, they too are still being questioned and improved.

This three-day Forum focuses on how RBM&E and MfDR practitioners can improve the effectiveness of their programmes and projects, as well as address wider issues closely related to M&E.

Key themes of the Forum are:

- Theme 1: Developing and Measuring Outcomes and Impacts
- Theme 2: Getting Buy-in to RBM&E
- Theme 3: M&E, Knowledge Management, and Organisation Learning
- Theme 4: Beyond the Logical Framework

### Who is the Forum For?

This Forum will be of value and interest to those working in RBM&E in the public, private and NGO sectors, including programme and project managers, RBM&E consultants and advisors, government organisations, plus anyone interested in learning about results-based monitoring and evaluation.

### Forum Programme

A full three-day programme of guest speakers, panel discussions, presentations and networking opportunities has been organised for the Forum.

An interesting and informative line-up of expert guest speakers have been invited to share their knowledge and experience about the four key Themes of the Forum. During the three days, several panels of experts, working in a variety of sectors and countries, have also been organised to discuss the Forum themes.

A 'question and answer' time will follow each panel discussion during which time participants are encouraged to ask questions, and will receive feedback from the Forum's panel of experts. A series of presentations related to the Forum Themes will also be held on each day of the Forum.

This is an opportunity for participants to share their knowledge and experiences in M&E, present real-life cases of RBM&E in action, or pose M&E scenario-based questions related to one of the four Forum Themes.

Participants can make enquiries about presenting at the Forum before or during the registration process.

Final confirmation and details about presentations will be required from participants one month before the Forum starts (by 26 October, 2012).

A full and final programme for the Forum will also be provided to all registered participants in October 2012.

### Why Attend the Forum?

The 1st Pan Asia-Africa RBM&E Forum, organised by Learn Mande, will provide participants with a range of opportunities and benefits including:

- An opportunity to establish and maintain relations with leading M&E practitioners and consultants.
- An opportunity to meet new development contacts and strengthen existing relationships.
- An opportunity to increase your understanding and knowledge of RBM&E.
- An opportunity to ask RBM&E questions related to your organisation and get feedback from several M&E experts.
- An opportunity to receive personalised, written feedback on issues and problems related to RBM&E in your organisation. When you register you can submit a scenario or mini-case, with associated questions. These will receive written feedback and recommendations from several experts from the Forum.
- An opportunity to create greater awareness about your organisation and its activities.
- An opportunity to see the sights of Bangkok.



### Call for Panels & Presenters

If you have significant experience in RBM&E that you would like to share, or a strong interest in issues related to the four Themes of the Forum, we welcome your enquiries. Please provide us with a general overview of what you are interested in.

Please contact us at  
[forum@learnmande.com](mailto:forum@learnmande.com)  
for further information.

## Who will lead the Forum?

The Forum is managed by David Hearle and Dr Lesley Williams.

David is very well recognised in international development circles as a strategic planner and M&E specialist with 31 years experience in Asia, Africa, Europe, South America, Australasia and the Middle East. This includes positions as project director, team leader, consultant and trainer in some 30 countries, on both short- and long-term assignments for numerous United Nations agencies, the World Bank, the Asian Development Bank, as well as many bilateral donors, NGOs and corporations. David's sector experience includes policy, water, natural resources, engineering, poverty, environment, meteorology, health and education. As an educator and trainer, he has directed over 120 international courses in M&E and development planning.

Lesley is a senior RBM&E, organisation and capacity development consultant and trainer, with extensive experience in the education and governance sectors, as well as in health, community development, post-emergency and women's empowerment programmes. She has worked for a range of international clients and donors including the IFC, ILO, Oxfam, USAID, DfID, Chemonics, AusAID, Coffey International, Cardno Emerging Markets, IMA International, and others across Asia, Africa and the Middle East. Her recent assignments have included designing a 'common results framework', conducting evaluability assessments and M&E 'needs analysis' and developing M&E capacity development plans, as well as developing strategic plans and associated logical frameworks.

## Cost of the Three-Day Forum

The 1st Pan Asia-Africa RBM&E Forum costs a total of US\$550 for payments made (before 1 November, 2012) and US\$700 for payments after 1 November, 2012.

Discounts are available for groups of three or more participants.

Please make enquiries about this to [forum@learnmande.com](mailto:forum@learnmande.com)

This registration fee provides for:

- Copies of all guest speeches, panel discussion topic introductions, and presenter Power Points and notes. Also provided are copies of all Forum participants contact details and information about places of interest in Bangkok (all in electronic format).
- Complementary lunch, coffee and tea for each day of the Forum.
- Certificate of Attendance.
- Forum membership.
- A Forum dinner on the evening of 27 November, 2012.

## Forum Location and Accommodation

Bangkok has been chosen as the location for the Forum, due to its central location to many development areas in Asia, as well as for its connecting hub for many international flights to and from Asia, Africa and Europe. Additionally, it has a vast range of hotels with excellent rates that will suit the needs and preferences of Forum participants. Bangkok is also a safe location and is well-recognised internationally as a great shopping and holiday destination.

## How to Register for the Forum

To register please send your details via email to [forum@learnmande.com](mailto:forum@learnmande.com)

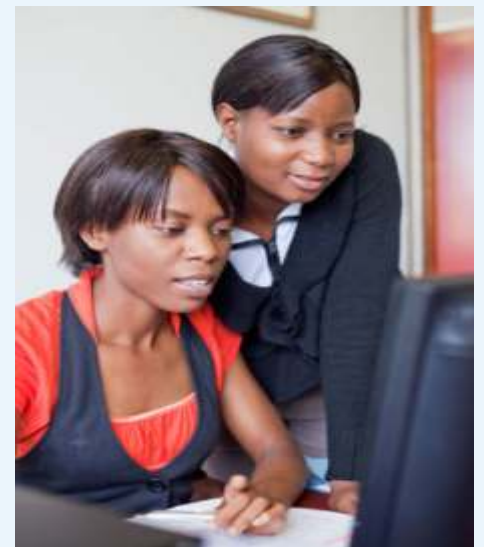
Please indicate how many participants will attend so that we can advise if discounts are available.

## Would You Like to Receive Free RBM&E Advice?

As part of the registration process for the Forum, participants can submit a half- to one-page RBM&E scenario of a predicament or issue that they would like to have addressed by several RBM&E experts at the Forum.

Interested participants are requested to provide background information about their organisation and as much detail as possible about their RBM&E problem. This can be done anonymously, if preferred, by simply requesting anonymity.

These scenarios will be reviewed by several Forum experts and their written recommendations and the scenarios will be provided in electronic format for all of those attending the Forum.



Register by emailing [forum@learnmande.com](mailto:forum@learnmande.com)

Learn more at:  
[www.learnmande.com](http://www.learnmande.com)