

## PUBLIC ENGAGEMENT

DEAR supports knowledge, skills, policies, and behaviours that bring people together to act in the public interest. Many projects use public information campaigns to promote lifestyle choices, policies, and solidarity actions. Through DEAR, people learn how their choices as consumers affect the environment and communities in developing countries.

## EDUCATION

DEAR supports projects in the formal and non-formal education fields. They include activities such as curriculum development, teacher training, youth work, and community development. DEAR projects have stimulated cooperation between education institutions and CSOs; in many EU countries development education is now part of the official school curricula. DEAR projects have also created networks of students and young people across the EU that work together on development topics.

## WHAT IS DEAR?

*The Development Education and Awareness Raising Programme (DEAR) enhances the European publics' understanding, skills and critical engagement regarding development and the issues related to it*

(European Commission, 2012)

In its four decades of existence the DEAR Programme has supported projects that engage the EU public in worldwide issues of social, economic and environmental development. The DEAR programme works with civil society organisations (CSOs) and local authorities (LAs) to promote the universal values of freedom, democracy, and the rule of law.

The Programme provides €30 million per year to projects in all EU Member States and covers themes as diverse as sustainable consumption, climate change, poverty eradication, gender equality and education.

DEAR projects enable the European public to make positive contributions to world development in their daily lives. Be it as a teacher, a youth worker, consumer, trader or producer, any person can contribute to improved living conditions for every human being.

Participation in global change **can take many forms.**

## AWARENESS RAISING

DEAR raises awareness in Europe on development policies. The 2030 Sustainable Development Goals (SDGs) are the new basis from which these themes are brought to the European public. The SDGs are a universally agreed framework that involves all countries and people to end all forms of poverty, fight inequalities and tackle climate change. DEAR project objectives include, among others, the fair treatment of workers and the right of every human being to make a living safely and ethically; the rights of consumers to access sustainable and ethically produced products; the rights of communities to manage and protect their own environment and natural resources.



## THE EUROPEAN COMMISSION'S DEAR PROGRAMME...

...develops the EU publics' awareness and critical understanding of its role and responsibility in an interdependent and globalised society. It supports active engagement in world efforts to eradicate poverty and promote justice, human rights and sustainable socio-economic development in partner countries.

## Four decades of Development Education:

Since the 70s, the DEAR Programme has contributed to public recognition of development related topics. Some of these are the mainstreaming of Fair Trade; the introduction of development subjects in school programmes, and the environment-friendly improvement of supply chains. It has co-financed projects that highlight the importance of renewable energies for poverty reduction and sustainable development; the issue of child labour in developing countries; the social inclusion of women, maternal health and women's rights.

[capacity4dev.ec.europa.eu/dear-programme](http://capacity4dev.ec.europa.eu/dear-programme)



# DEAR



DEVELOPMENT EDUCATION  
AND AWARENESS RAISING  
supporting global change

«We are a global  
community,  
we are all linked»

Participant at the  
DEAR Fair 2015

«Engaging #EUCitizens  
is key to achieve #SDGs»

Commissioner Neven Mimica,  
DEAR Fair 2015