

## GLOBAL VALUE

### Managing Business impacts on development

Leading multinational companies have become aware of their impacts and are increasingly important partners in sustainable development. This role has become even more evident, when in January 2016, the [Sustainable Development Goals \(SDGs\)](#) entered into force, representing the global political objectives and aspirations for 2030. This agenda affirms an emerging consensus that companies may contribute to global sustainable development by enhancing positive impacts (e.g. economic development & poverty alleviation) and reducing negative ones (e.g. resource depletion & human rights violations) across bottom lines. This is what we call managing for GLOBAL VALUE.

#### The GLOBAL VALUE toolkit

The [GLOBAL VALUE toolkit](#) provides **knowledge, tools** and **resources** for companies and other societal actors wishing to tackle the SDGs together with business. It is composed of six thematic sections representing the core outcomes of the GLOBAL VALUE project each featuring background briefings, tool showcases, thematic working papers, engaging keynotes, training materials as well as webinars and podcasts.

#### GLOBAL VALUE toolkit main elements

##### GLOBAL VALUE TOOL NAVIGATOR

The GLOBAL VALUE tool navigator is the largest existing categorized database on impact measurement and management tools for business. GLOBAL VALUE has collated more than 220 impact measurement and management tools. Choosing from this plethora of tools among contradicting claims from tool developers, consultancies and in light of internal resource constraints can be a major challenge for businesses. We have developed the GLOBAL VALUE Tool Navigator to help you navigate the landscape of currently available tools.

##### TOOLS FOR MANAGING CORPORATE IMPACTS

Together with footwear manufacturer Bata, paper & packaging producer Mondi, and the agribusiness Olam International we have put 15 widely applied tools to the test. GLOBAL VALUE tool reports and showcases provide guidance on how these tools may help you measure, manage and demonstrate your contribution to global value.

##### SCOPING SUSTAINABLE DEVELOPMENT GOALS

What do the SDGs mean for your company? How can you contribute today? We have broken down the SDGs for you in sector profiles that provide a balanced and comprehensive account of how businesses in 10 different sectors can integrate the SDGs into their impact measurement and management practices across the value chain.

##### GOVERNANCE FOR RESPONSIBLE BUSINESS

How can companies and stakeholders work together to bring about positive change and optimize global value creation in developing countries? We worked with companies and stakeholders to highlight governance challenges in the gold mining, textile and tea sectors in Tanzania and Bangladesh. You can access our research results and policy recommendations here.

#### GLOBAL VALUE Virtual Launch Week

After three years of work, we are now getting ready to launch these resources. In June 2017 GLOBAL VALUE project will release the outcomes of three years of target-oriented research in form of a framework and toolkit that businesses and stakeholders can use to comprehensively assess and better manage their impacts on society and environment.

## Get involved in the Virtual Launch

Register [here](#) to be the first to know about the online discussions, trainings and inspiring keynotes organized as part of the **GLOBAL VALUE Virtual Launch Week**, taking place from 12-15 June 2017.

Or gain a sneak peek by joining the [GLOBAL VALUE Expert Crowd](#) and participating in our pre-launch consultation happening in spring 2017!

## The GLOBAL VALUE project

The scope and ambition of the Sustainable Development Goals requires active participation of all societal actors, including business, if they are to be achieved. As noted by the UN Global Compact "The SDGs hold the potential to guide companies in their long term investments, strategic prioritization and goal setting. Whereas all SDGs may not be relevant to every company, there is a strong and proven business case for companies to contribute to the realization of each SDG."<sup>1</sup> In response to rising societal demands, business needs new sound and practical tools for managing their impacts on sustainable development.

[GLOBAL VALUE](#) is one of the largest EU-funded research projects to date addressing this challenge. The project created a framework and toolkit that businesses and stakeholders can use to comprehensively assess and better manage business impacts on the SDGs including human rights, transparency, and anti-corruption. It takes into account the most relevant pathways of impact (through business operations, community investments, regional, supply chain and product related impacts) and links up with powerful management approaches (such as supply chain management or life cycle assessment).

GLOBAL VALUE project is coordinated by the [Institute for Managing Sustainability](#) and is implemented by eleven research institutions, civil society organisations and companies. The consortium includes some of the leading minds in CSR and development research across Europe, Asia and Africa. In addition, the project established the GLOBAL VALUE Expert Crowd with more than 250 experts representing policy, civil society organisations, business, and academia perspectives that are continuously taken into account. The GLOBAL VALUE toolkit was tested in close collaboration with leading Multinational Companies from three different sectors: BATA (garment), OLAM (food) and MONDI (paper & packaging).

## Eleven partners | Three continents | Three industries



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<sup>1</sup> <http://www.pactoglobal.cl/download/623/>