



Planned Commission Communication on the role of the Private Sector in Development

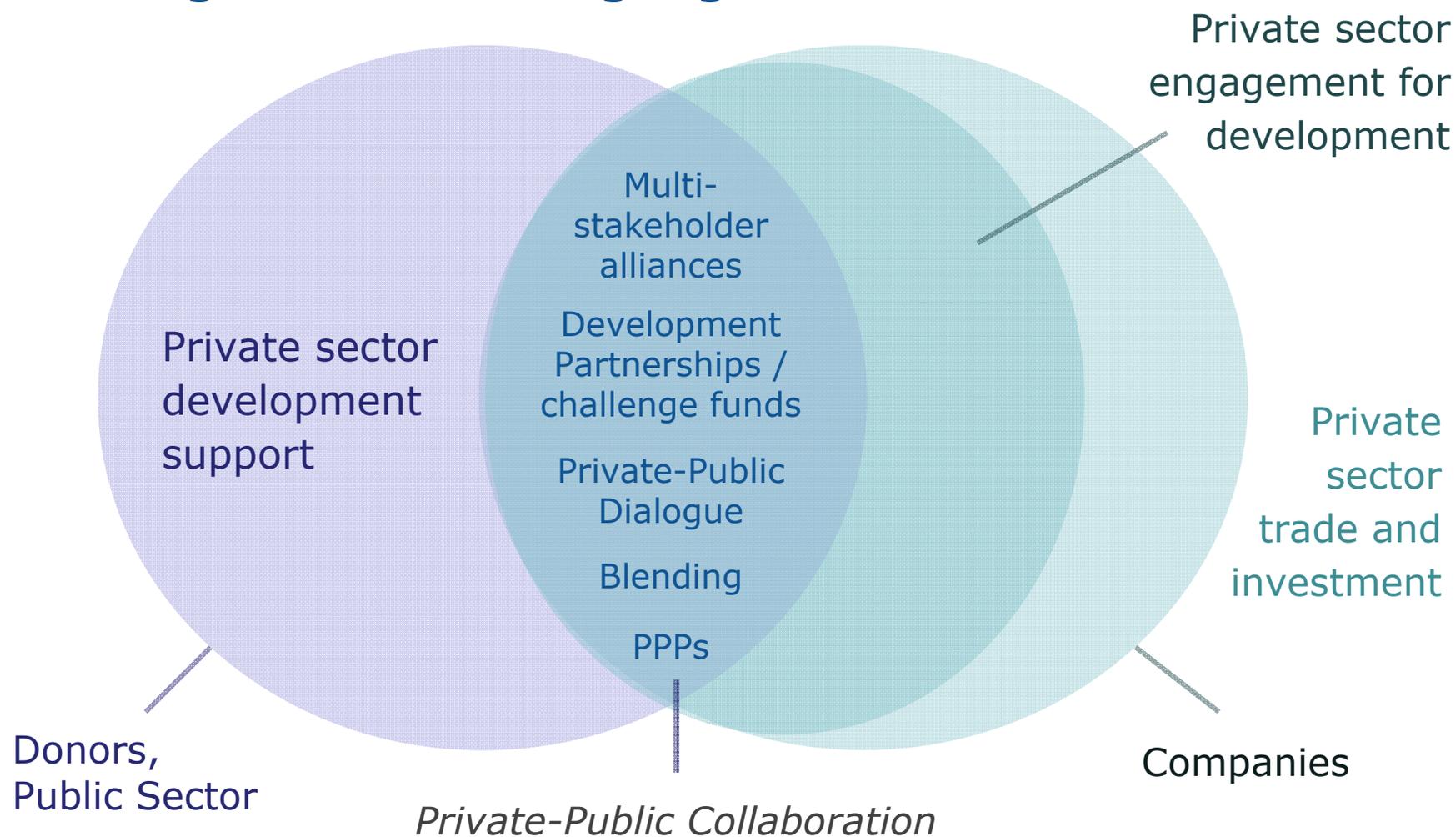
Policy Forum on Development
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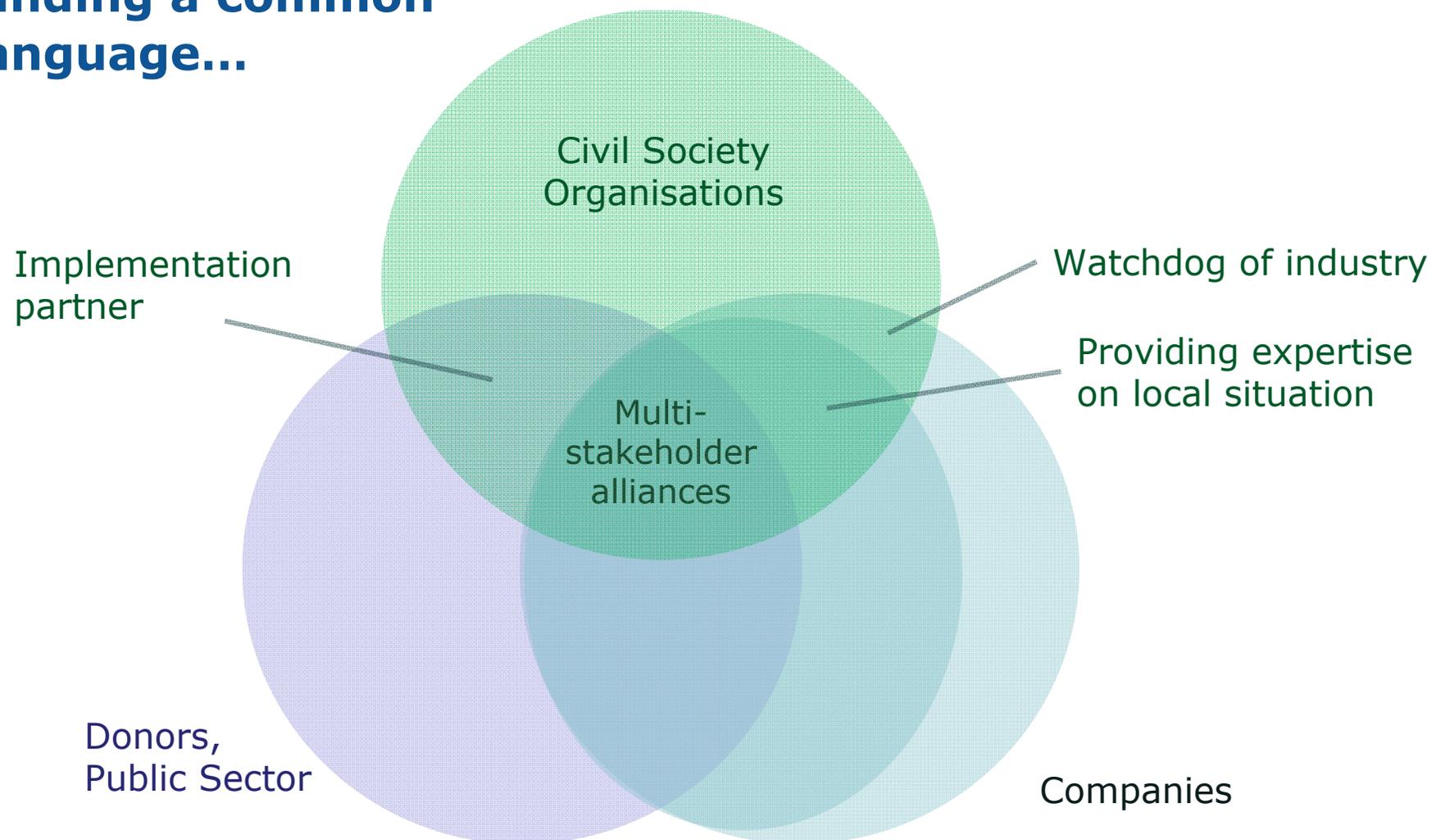
AGENDA

- Finding a common language: Terms and definitions in EU support to private sector development and engagement
- Global policy context of the proposed Communication
- Objectives of the Communication
- Timeline and next steps
- Issues and questions for consultation

Finding a common language...



Finding a common language...



Global policy context of the proposed Communication

- **Agenda for Change:**

- ⇒ Calls for making the private sector a main partner in development
- ⇒ Aims for greater use of blending to mobilise private capital
- ⇒ Strengthening private-public collaboration in other sectors (e.g. energy, agriculture, infrastructure)

- **Busan HLF on Aid Effectiveness:**

- ⇒ Recognizes central role of the private sector in development and encourages closer private-public engagement for development.

- **Post-2015 global agenda and Rio+20 (SDGs):**

- ⇒ Private sector as main partner in developing and implementing post-2015 agenda.
- ⇒ Role of private sector in transition to a green economy.

Objectives of the communication

- Update the EU **Private Sector Development** support strategy ;
- Explore ways to enhance the effectiveness of EU PSD support through closer **engagement with the private sector** and based on recommendations from EU PSD evaluation;
- Explore the value-added of a framework for **structured dialogue** and **coordinated EU action** with private sector on development issues (e.g. European platform for PS engagement);
- Identify opportunities and approaches for private-public collaboration in sectors such as **energy, infrastructure and agriculture**;
- Identify ways to use **EU blending mechanisms** to support local private sector development and mobilize private sector funding for development;
- Elaborate on role of the private sector in a **post-2015** framework.

Timeline

- Oct.2013: Approval from Secretary General and inclusion of roadmap in **2014 agenda planning** of Commission
- Nov. 2013: First **stakeholder consultations** with
- Member States and non-EU donors
 - Private Sector (BDI, informal dialogue with business);
 - EDD (brainstorming session on Communication)
 - CSOs (Policy Forum on Development)
 - DEVCO internal and Inter-Service Consultation groups
- Dec. 2013 - March 2014: Consultations in **EU** and **partner countries**
- March 2014: Submission of final draft to **Inter-Service Consultation**
- April2014: **Adoption** by College
- Nov. 2014: **Council Conclusion**

Issues for consultation

Issue 1: EU support to local private sector development

- ⇒ What should be future priorities of EU PSD support?
- ⇒ How to support micro-enterprises and workers in the informal sector?

Issue 2: The role of the European private sector in development

- ⇒ What can the European private sector do to contribute to inclusive and sustainable growth in developing countries?
- ⇒ Should the EU engage with the European private sector to increase its impact on development? If so, in what form?
- ⇒ What are the risks of engaging with the private sector, and what principles have to be applied to manage these risks?

Issues for consultation (continued)

Issue 3: Introducing a people-centered and rights-based approach

- ⇒ What instruments exist and should be promoted to implement such an approach?
- ⇒ Should companies be part of the post-2015 framework, and what should be their role and responsibility?

Issue 4: Enhancing dialogue with the private sector

- ⇒ Should more private sector actors be represented in the EU's structured dialogue with CSOs? (EU and partner countries)?
- ⇒ Should the EU establish separate mechanisms for dialogue with the private sector? Should NGOs be included? For what purpose?
- ⇒ Do you have good or bad examples of country-level private public or multi-stakeholder (policy) dialogue?

Issues for consultation (continued)

Issue 5: The private sector as "delivery channel" for development

- ⇒ What risks and opportunities do you see in the private provision of public goods and services (like energy, transport, health)?
- ⇒ How and when can multi-stakeholder alliances be an effective model for the private provision of goods and services to the poor?
- ⇒ Do you see risks in creating, wherever possible, opportunities for local private sector in EU sectoral programmes (e.g. agriculture, health, environment, employment)?

Issues for consultation (summary)

Issue 1: EU support to local private sector development

Issue 2: The role of the European private sector in development

Issue 3: Introducing a people-centered and rights-based approach

Issue 4: Enhancing dialogue with the private sector

Issue 5: The private sector as “delivery channel” for development

⇒ Any other issues you would like to raise?

⇒ Would you like to further contribute in writing?

Please send submissions to **EUROPEAID-C4@ec.europa.eu**.



Thank you!

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