Decades of isolation and conflict made the Karamoja subregion of Northeastern Uganda unthinkable as a destination. Until recently…
KARAMOJA REGIONAL TOURISM OPPORTUNITIES

1. WILDLIFE & BIRD WATCHING
2. LANDSCAPES
3. CULTURE & HISTORY
4. ARCHEOLOGY
5. HIKING & CYCLING
KARAMOJA REGIONAL TOURISM CHALLENGES

1. RELATIVE PEACE
2. TOURISM PRODUCTS
3. MARKETING & PROMOTION
4. SKILLED STAFF
5. INFRASTRUCTURE
The goal of the first annual assessment was to understand the current and future capacity and skill demand of tourism enterprises in Uganda’s Karamoja sub-region.

270 surveys were conducted under business owners, representatives and guides in January 2021. The surveys were done by phone and in person by a team of 10 people.
9 districts
4 protected areas
179 businesses
91 guides
TOURISM & HOSPITALITY BUSINESSES PER DISTRICT

- Moroto: 30%
- Kotido: 19%
- Abim: 11%
- Karenga: 10%
- Napak: 10%
- Kaabong: 9%
- Nakapiripirit: 5%
- Amudat: 4%
- Nabilatuk: 3%
BUSINESS CATEGORIES

- 71 hotels
- 41 restaurants
- 16 bars
- 15 car rentals
- 35 tour operators, travel agents
HOTEL STAFF

46% Male

54% Female
PROSPECTED GROWTH
HOTEL FACILITIES

2021

1309 rooms

2023

+654 rooms

new hotels / expansion plans
HOTEL STAFF RECRUITMENT

NOW

612 staff

2023

+314 staff

manager / accountant / cook / service / housekeeper
GUIDES & TOUR BUSINESSES

- 25% wildlife safaris
- 75% cultural tours
- 60% hiking & trekking
- 10% bird watching
- 2% driver guide
GUIDES

90% Male

10% Female
GUIDES EMPLOYMENT

76% Freelance
34% Employed
SUMMARY KARAMOJA REGIONAL SKILLING DEMAND

TRAINING OF CURRENT STAFF: 543 staff of current staff 88%

RECRUITMENT OF NEW STAFF: +314 new staff of current staff 50%
Tourism is inclusive
Tourism fosters conservation
Tourism fosters peace
Tourism creates meaningful jobs
Tourism preserves cultural heritage

Tourism for sustainable development