

Buying into the **Emerging Rural Electrification** Investment Story

It makes Industrial, Financial and Moral Sense

- **Huge untapped market:** >1 bn people in the dark
- **Infrastructure gap has great opportunity costs:** unavailability and power shortages hinder growth
- **Growing potential:** power supply will likely accelerate current positive growth



Renewable Technologies are Right

- **Quicker time-to-market**
- **Relative cost advantages**
- **Modularity / Scalability / Complementarity**



Absolute Energy Africa's Bottom-Up Business Model has What it Takes

- **Modular, off-grid system** that marks the market's growth and appetite for energy
- **Agnostic approach** towards technologies and geographies
- **Holistic assessment of market and risk mitigation:** promoting consumer education and awareness, introducing innovative payment systems...



...What Else is Needed

- **Bridge the financing gap**
- **Support in the mitigation of risks**
- **Support throughout concessional/authorisation processes**
- **Promote and facilitate initiatives through multi-national channels**

KW

GW

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