



WWF & Access to Sustainable Energy - Challenges

- **Awareness & trust:** *Cooking on efficient stove doesn't have same taste // Solar is expensive & doesn't work.*
- **Training:** *My solar home system is broken & technicians don't come here // My PV got stolen.*
- **Support small entities:** *I want to start my solar business but don't have starting capital/technical skills.*
- **Policy:** *Kerosene and incandescent bulbs are cheaper // There is no net metering so I loose 50% of my electricity or I have to use batteries.*

ElectriFI will help for urban/peri urban low scale (pico PV/SHS) electricity access. Let's not forget other needs!
