



100 cities engaged in sustainable  
urban mobility planning to reduce  
CO<sub>2</sub> emissions



***“The way cities are built now will affect to a large extent the people’s way of life for the next centuries to come.”***

***“If we’re going to talk about transport, I would say that the great city is not the one that has highways, but one where a child on a tricycle or bicycle can go safely everywhere.”***

# The unsustainable transport game: match the correct proposals!

What amounts annually the GDP of:

Nigeria

Congestion

The Netherlands

Air pollution

India

Road safety

2x UK

Infrastructures, fuels



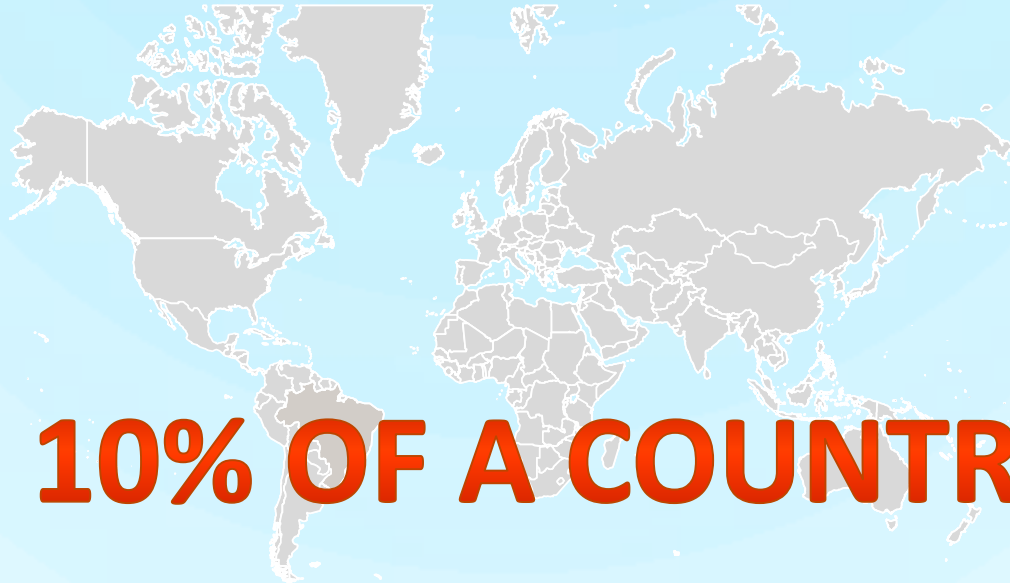




Congestion in Nairobi:  
>USD 560 0000 USD per day  
>USD 200 Millions per year

# Cost of non sustainable urban transport

**Worldwide**



**UP TO 10% OF A COUNTRY GDP**

**Cost USD (per year)**

Congestion: 850 Bns

Air pollution: > 5 400 Bns

Road safety: 518 Bns

Costs (infrastructures, fuel): >2 800 Bns

# Transport and climate

- 23% of total energy-related CO<sub>2</sub> emissions worldwide
- Urban transport: 50% of transport sector emissions
- More than 50% of the population worldwide lives in cities, two thirds in 2050

=> Increase in needs for mobility

Projected CO<sub>2</sub> emissions: +140% in 2050, mainly in developing and emerging countries (+90%)





It is urgent to act  
Change mobility, not climate



# Needs expressed by local leaders

**“We consider we can cut emissions in urban transport from 30% to 50% by 2030 and from 50% to 75% by 2050 compared to business as usual based on national circumstances, contributing to a longer-term mitigation target through the implementation and revision cycle of successive SUMP's in our local area. We call upon our national governments to support our efforts by setting up a National Urban Transport Policy that includes a legislative framework for SUMP's and helps establish clear financing schemes for urban transport.”**

World Summit Climate and Territories – workshop mobility and transport (Lyon, France, 01/07/15)

**« We city leaders commit to: Adopt urban mobility policies that replace automobile-centred cities with people- friendly cities by increasing the share of walking, cycling, public transport, other forms of shared mobility and green freight. Mobility in our cities needs to be integrated, safe, comfortable, equitable, environmentally friendly, low carbon, low cost and effective»**

Johannesburg Declaration (09/10/2015)





**Solutions exist**

**No fatalism**

# Initiative MobiliseYourCity



Support emerging and developing cities and countries in their efforts to plan sustainable urban mobility

# Support urban mobility planning



2 planning tools:

- **Local level**

Support local leaders in the elaboration of a **Sustainable Urban Mobility Plan (SUMP)** or in its revision

- **National level**

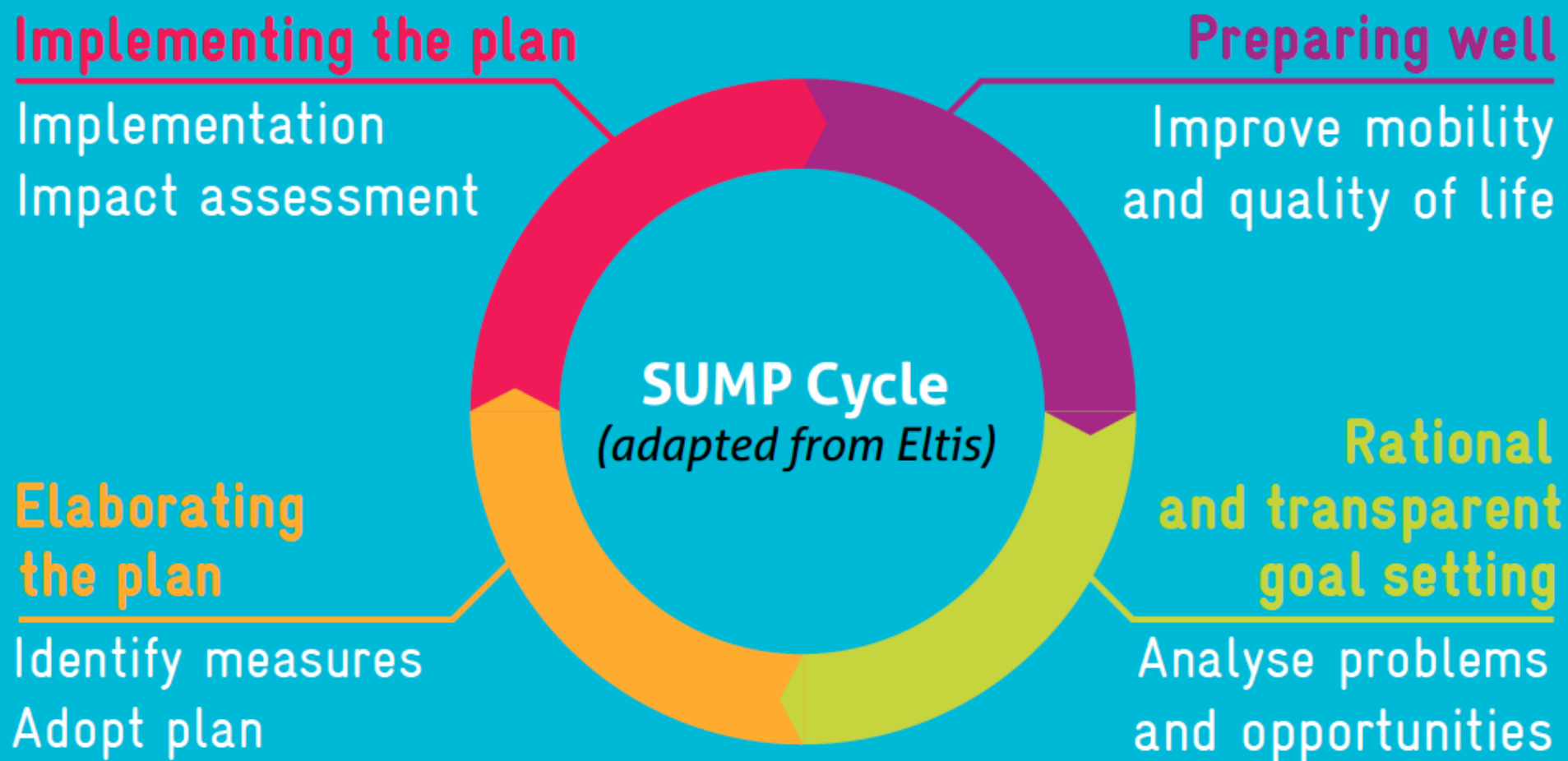
Support national decision makers in the elaboration of a **National Urban Transport Policy (NUTP)**

**Transversal:**

Measuring and reporting tools



# The SUMP circle



# Life cycle of a SUMP



Gather stakeholders,  
prepare project

Elaborate SUMP  
(SUMP cycle)

Elaboration  
action plans  
from SUMP  
process

Implementation  
of action plan

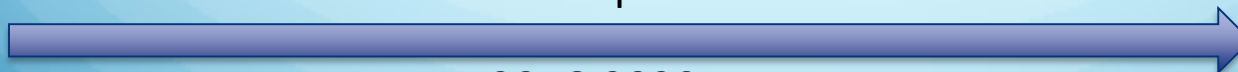
- Technical assistance, capacity building, trainings
- Institutional support at local and national levels

- Expertise
- Support / finance SUMPs and data collection
- City to city cooperation

- Prioritise actions
- Elaborate ToR
- Support to access financing (climate finance)

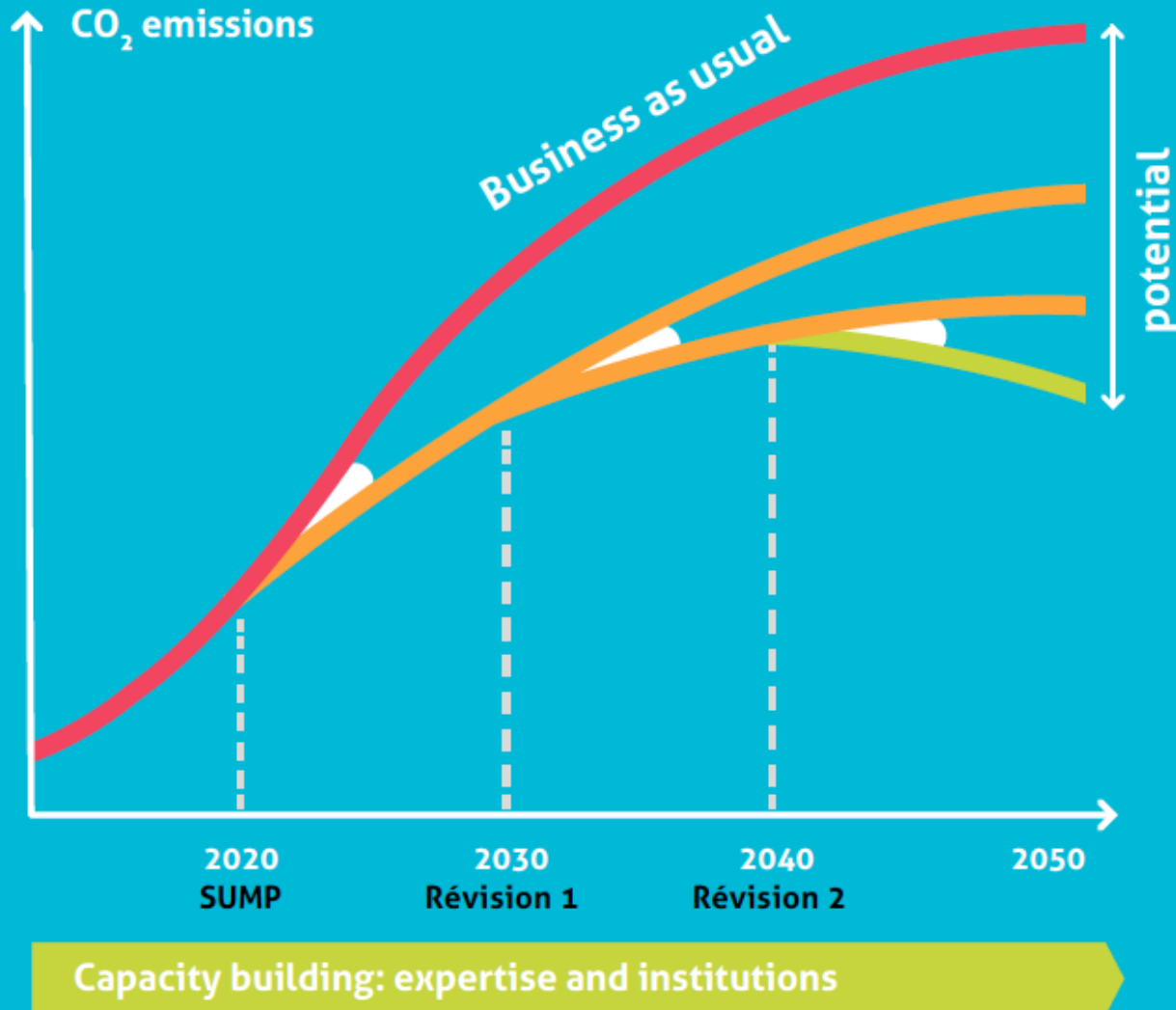
- Access to funding
- Prefeasibility studies
- Implementation of SUMP measures

What MYC provides



2016-2020

# Virtuous SUMP circle on CO<sub>2</sub> emission reduction





# NUTPs – National Urban Transport Policies

Support SUMP elaboration at the national level -  
4 components serving SUMP:

- MRV System (Measure Report Verify)
- Capacity building at both local and national levels
- Legislative framework
- Dedicated financing schemes



# MobiliseYourCity



## Objectives:

- At least **100 cities** commit to elaborate and implement a Sustainable Urban Mobility Plan before 2020
- Cities involved commit to 50 to 75% reduction in urban transport-related GHG emissions in 2050
- At least **20 developing or emerging countries** commit to elaborate and implement a National Urban Transport Policy that includes institutional strengthening and robust financing schemes to promote sustainable urban mobility

# What MobiliseYourCity brings

- Local level: SUMP
  - Adapted methodological framework to support the elaboration of SUMPs
  - Technical assistance to elaborate urban transport planning policies
  - Capacity building (training tools)
  - Monitoring (guidelines to design travel surveys)
- National lever: NUTP
  - Technical assistance to the elaboration of a legislative and regulatory framework (adapted to country specific needs)
  - Capacity Building (NAMA/MRV)
  - Consolidated monitoring
- Transversal
  - International exchange platform (community of practice, trainings, workshops, best practices)
  - Support to access financing (local and national levels)
  - Tools to measure and report CO<sub>2</sub> emissions reductions

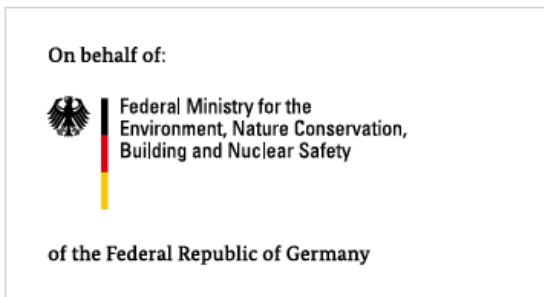


# MobiliseYourCity partners

Initial partners:



With the support of:



Endorsed by:



Partnership on Sustainable Low Carbon Transport



# Main milestones

	<b>World Summit Climate and Territories</b> Jul. 2015, Lyon, France	Announcing the initiative First pilot cities and countries
	<b>COP21</b> Dec. 2015, Paris	Official launch of MobiliseYourCity Mobilising local leaders
	<b>International Transport Forum Summit</b> May 2016, Leipzig, Germany	Strengthening commitments and mobilisation of national partners
	<b>Habitat Forum</b> June 2016, Berlin	Presenting the financing MYC financing scheme and up scaling the initiative (partners, cities/countries involved)
	<b>Habitat III</b> Oct. 2016, Quito	Announce new joiners

# Steps of the initiative





# Pilot cities and countries



# Join them!

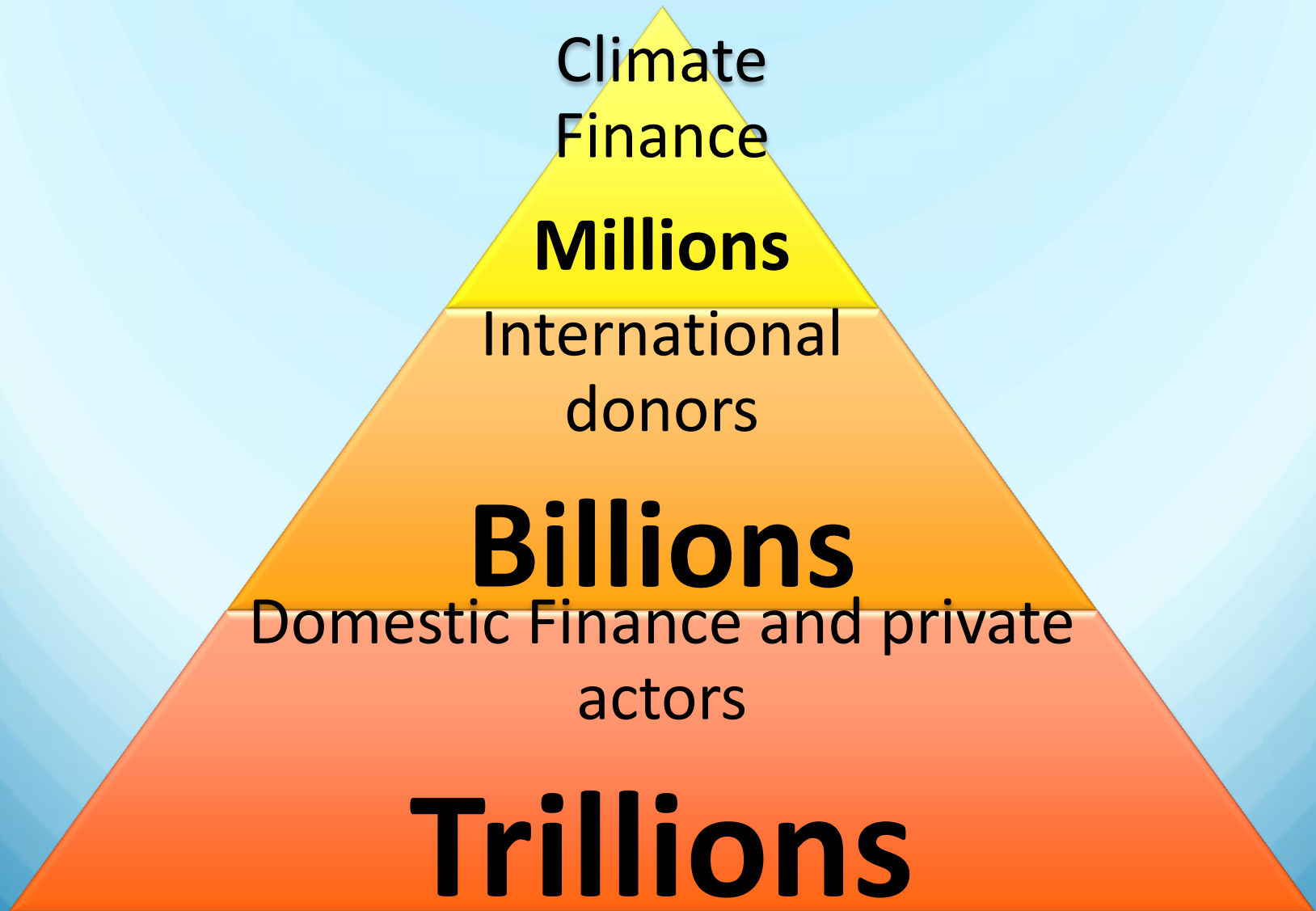


Engage your city and join us to the launch of the initiative at COP21 in Paris in December 2015



PARIS2015  
UN CLIMATE CHANGE CONFERENCE  
COP21-CMP11

# Funding for urban transport





Thank you for your attention

Contact: [mobiliseyourcity@codatu.org](mailto:mobiliseyourcity@codatu.org)

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@mobiliseCity  
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