

**2020 virtual events
17 and 23 July 2020**



The EU global external policy framework

by Peter Frisch

Senior political economist

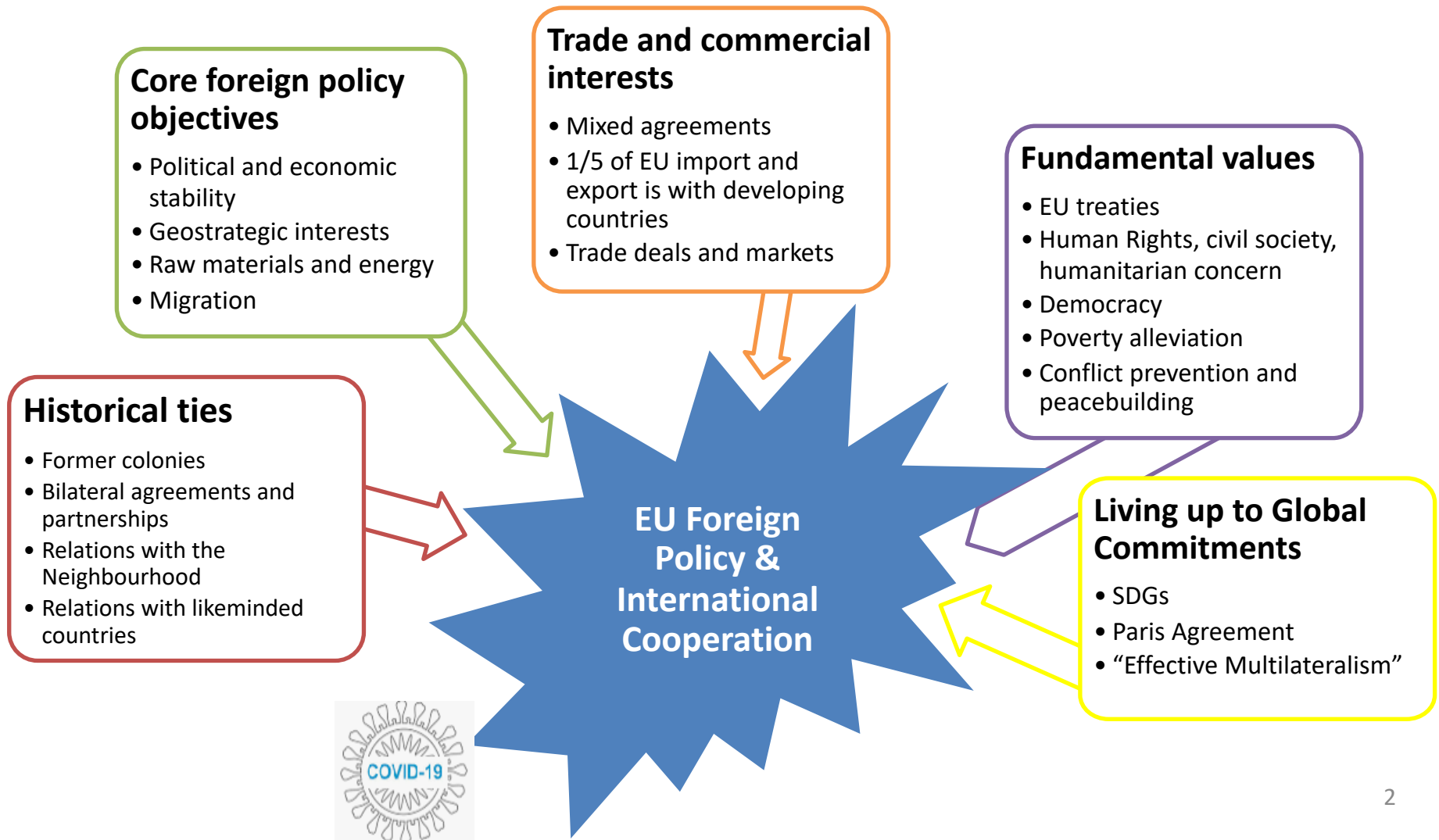
European External Action Service, Europäischer Auswärtiger Dienst

Views expressed don't necessarily represent those of the European External Action Service

What drives EU foreign engagement today

The EEAS continually promoting EU values and shared prosperity

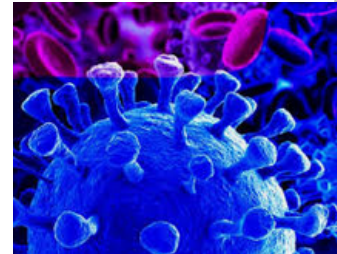
Different parts of the EU institutions have more interest in pursuing some than others



The world is changing: a radically different environment since the creation of the EEAS (December 2010)

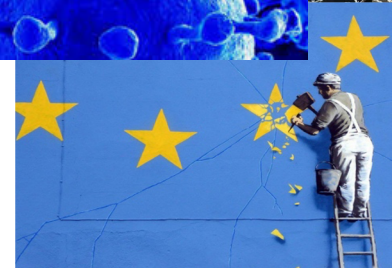
Globally

- A more contested world and the return of **geopolitics**
- Different governance and socioeconomic **models** by other powers
- **Fake news** ('Alternative facts') and diminishing democratic accountability
- **Multilateralism under strain**: more challenges and more difficult to collectively address them, COVID
- International cooperation **beyond poverty** alleviation or the Neighbourhood



Europe


- EU bolder about **promoting interests** along with values
- **Domestic drivers** of foreign policy are stronger (nexus)
- Collective action from EU institutions and Member-states would seem more necessary, but **bilateralism** stronger/Brexit



New or updated EU global & regional policy frameworks: Inspiration, guidance and political/policy direction for European External Relations

Shared Vision, Common Action:
A Stronger Europe

A Global Strategy for the
European Union's Foreign And Security Policy



TRANSFORMING OUR WORLD:


THE 2030 AGENDA FOR
SUSTAINABLE DEVELOPMENT


THE NEW EUROPEAN CONSENSUS ON DEVELOPMENT

‘OUR WORLD, OUR DIGNITY, OUR FUTURE’

JOINT STATEMENT BY THE COUNCIL AND THE REPRESENTATIVES OF THE
GOVERNMENTS OF THE MEMBER STATES MEETING WITHIN THE COUNCIL, THE
EUROPEAN PARLIAMENT AND THE EUROPEAN COMMISSION

PARIS CLIMATE
AGREEMENT






**Strengthening the EU's
partnership with Africa**

A new Africa-Europe Alliance for
Sustainable Investment and Jobs

#SOTEU

STATE OF
THE UNION
2018


12 September 2018




"What happens in Africa matters for Europe, and what happens in Europe matters for Africa. Our partnership is an investment in our shared future. It is a partnership of equals in which we support each other, help each other to prosper and make the world a safer, more stable and more sustainable place to live."

Jean-Claude Juncker, African Union-European Union Summit, Addis, 27 November 2017


In his State of the Union Address on 12 September 2018, President Jean-Claude Juncker proposed to deepen the EU's economic and trade relationship with Africa through investment and job creation.




Strategic investment
and job creation




Investment in education
and matching skills
and jobs



Business environment
and investment
climate



Economic
integration and trade



**CORONAVIRUS
KNOWS NO BORDERS**

Europe Alliance for Sustainable Investment and Jobs

To take the EU's partnership with Africa to the next level, to do so, the Commission proposes to boost net private investments, support education and skills development for employability, as well as boost business climate.

led by the Commission's current and future budget, for which Africa is highlighted as a priority region.

24 million people will have access to all season roads through our leveraged investments in transport infrastructure	105,000 students and academics will benefit from Erasmus+ by 2027	750,000 people will receive vocational training for skills development	30 million people and companies will benefit from access to electricity thanks to the EU's leveraged investments in renewable energy and a generation capacity boosted by 5 GW
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HIGH REPRESENTATIVE
OF THE UNION FOR
FOREIGN AFFAIRS AND
SECURITY POLICY

Brussels, 18.11.2015
JOIN(2015) 50 final

JOINT COMMUNICATION TO THE EUROPEAN PARLIAMENT, THE COUNCIL,
THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE
COMMITTEE OF THE REGIONS


Review of the European Neighbourhood Policy

{SWD(2015) 500 final}

**Connecting Europe and Asia:
Building Blocks for an EU Strategy**

European Commission

High Representatives of the European Union
for Foreign Affairs and Security Policy



*A number of refreshed global and regional
policy frameworks since 2016...*

The Global Goals and Agenda 2030

Promoting mutual interests with the SDGs

- Universal agenda
- Multilateralism, Partnership
- Applicable to ALL countries



- Well **beyond poverty** to peace/justice but also more about prosperity & environment
- Structured around **5 Ps**: People, Planet, Prosperity, Peace & Partnership
- Need to be treated in an **integrated fashion** – yet at times contradictory
- More ownership in the negotiation – '**last great global multilateral deal**' in 2015 – a common point of reference for both EU and partners
- Yet 17 goals, 164 targets, **230 indicators** – complex and HR are only dealt with in the declaration.

2016 EU Global Strategy (EUGS)

EUGS is an innovation

- Recognition of ‘existential crisis’, ‘**Union under Threat**’
- ‘**Principled Pragmatism**’ – reconciling both values and interests
- Calls for a more **comprehensive approach** to our external action: stronger links between diplomatic, trade, development and security policies
- **Financing instruments are ‘an important element of the toolbox the EU has at its disposal for external action’** and they ‘should be mobilised in line with agreed political priorities’

Some critiques: it covers too much; strategic direction or compromise? World changed even since 2016 and needs latest political direction...

Shared Vision, Common Action:
A Stronger Europe

A Global Strategy for the
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EU Global Strategy as a 'Wordle' (e.g. words appearing most often)



Developed by Simon Duke of EIPA – ©EIPA 2018

red circles added by Peter Frisch: overlapping with SDGs.

Analysis - European Consensus on Development 2017

2005 Consensus



New Consensus 2017



- Aligns EU development policy with **2030 Agenda**
- Focus on global challenges **beyond poverty eradication** (*5Ps: people, planet, prosperity, peace and partnership*)
- More emphasis on inequality and 'leave no one behind'
- Role private sector + multi-stakeholder approaches
- More flexible use of financing instruments
- Prioritises new sources of financing

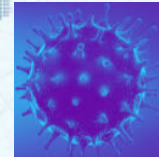
BUT

- Long list of priorities (and not concrete enough?)
- Little on comparative advantage of the EC/MS
- Risk of diluted development focus

INTERNATIONAL PARTNERSHIPS

A Geopolitical Commission: a Stronger Europe in the World

incl.



Green Deals

- Circular economy
- Biodiversity
- Green and smart cities
- Sustainable energy
- Food systems: from farms to forks
- Water and Oceans



Digital and Data Technologies

- Governance (regulatory frameworks)
- Digital connectivity, including key enabling infrastructure such as power, broadband
- Digital skills and entrepreneurship
- E-services, including e-governance
- Data protection



Alliances for Sustainable Growth and Jobs

- Sustainable investment and de-risking, including key enabling infrastructure
- Creation of decent jobs
- Education and skills
- Business environment and investment climate
- Regional economic integration, trade and connectivity



Migration Partnerships

- Root causes of irregular migration and forced displacement, including development benefits of migration
- Migration management, including border management, return, readmission and sustainable reintegration, and legal pathways
- Durable solutions for refugees



Governance, Peace and Security

- Human rights and democracy
- Rule of law and accountability
- Conflict prevention, sustaining peace and building resilience
- Fight against terrorism and organised crime

Involving Civil Society, Public and Private Sector, Financial Institutions

Safeguarding Fundamental Rights, Gender Equality and Women's Empowerment

Increasing Human Capital such as Health, Education, Skills

Multilateralism and Regional Integration

#TeamEurope approach

A response to COVID...

- **Solidarity** with partner countries and **global leadership**
 - ✓ *Joint Monitoring Mechanism*
 - ✓ *Joint Communication Strategy : #TeamEurope as a visual identity/brand*
- **Combining the collective development resources** of the EU, Member States and their DFIs incl. EIB and EBRD
 - ✓ *EUR 36 billion 'collective firepower'*
- **'Team Europe packages'** in each partner country on the basis of the 3 priorities (*humanitarian / health-water-nutrition / socio-economic*)

Team Europe : beyond COVID

- The longer term impacts of the pandemic : set back progress towards SDGs: opportunity to building back better (green/digital/resilient..)
- Team Europe : political momentum to strengthen European leverage, visibility
 - ✓ **‘Team Europe Initiatives’** (big flagship projects) linked to EU strategic priorities and part of new programming cycle
 - ✓ New tools in DEVCO to mobilise MS public sector expertise: **Twinning and TAIEX**
- ‘Working Better Together’ via joint programming / joint implementation offers an existing country-level methodology of ‘teaming-up’ with Member States

*'The only chance of survival in this world of giants
is to be united and strong, face globalisation
rather than be confronted by it.
Almost nothing we will be able to do alone,
almost everything we can do together.'*



Thank you for your kind attention !

