



Online Inception Seminars for 2018 DEAR CfP projects

1. Welcome Seminar, 1st July 2020

www.capacity4dev.eu/dear

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 **DEAR**
DEVELOPMENT EDUCATION
AND AWARENESS RAISING

The following pages ...

... give a short report on the presentations and exchanges at the online 'Welcome Seminar' for new EU DEAR projects.

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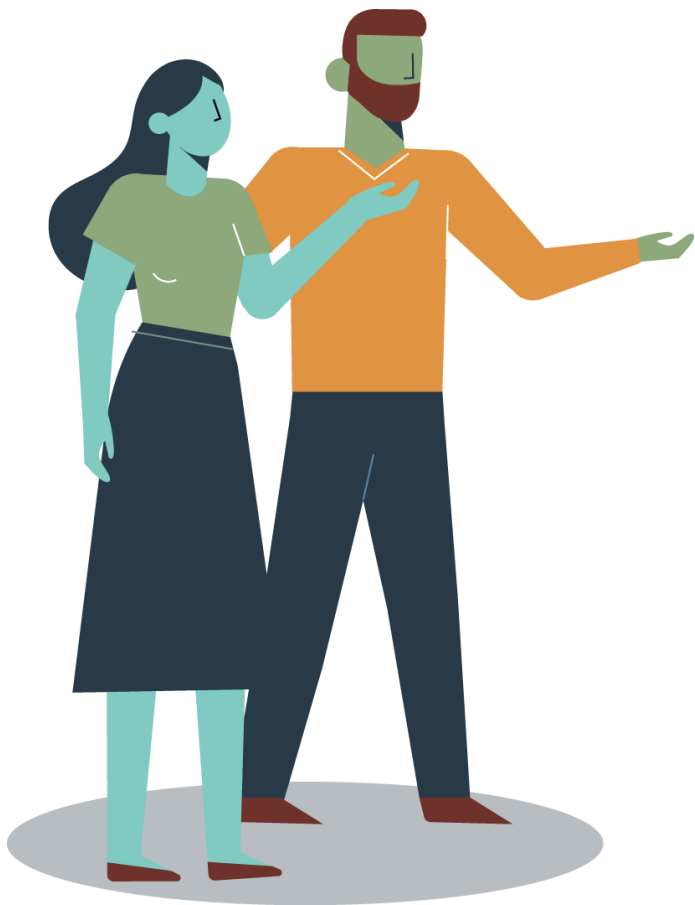
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Purpose and topics of the online seminars

Purpose of the seminars:

- *“To build the capacity of newly contracted EU DEAR projects, by providing a space for learning and discussion, as well as information about various organisational, finance and DEAR specific topics;*
- *To foster beneficiaries’ networking and cooperation – including with European Commission Task Managers – feeding future Partnerships and strengthening communication and reporting of EC DEAR projects.”*

Online seminars and dates (all are morning events):

1. ‘Welcome’: for projects to get to know their Commission Task Managers and each others’ intentions: 1st July 2020
2. Planning and Coordinating issues: 15th September 2020
3. Communicating with and engaging audiences: 17th September 2020
4. Monitoring, evaluation and learning: 22nd September 2020
5. Making project finances work: 24th September 2020
6. Present and future of the EU DEAR Programme and DEAR projects: 6th October





Introduction to the ‘Welcome Seminar’

- Deputy Head of DEVCO Unit B1 (Gender Equality, Human Rights and Democratic Governance), [Fabienne van den Eede](#), welcomed the representatives of the ten DEAR projects. She drew attention to the focus of the Call (and, increasingly, of the European Commission) on young people: the need to listen to them and engage them in the development of practical ideas that address global development issues.
- [Agata Sobiech](#), Head of the DEAR Sector in Unit B1, built on this and mentioned that bringing DEAR projects together aims to support mutual learning – identifying good practice examples that are effective in engaging young people in global development and in supporting the values that form a basis for the EU.
- [DEAR Support Team](#) staff outlined the content of the online Inception Seminars and the Team’s role in supporting the Commission and EU DEAR projects.

The DEAR Support Team - a project of the European Commission

Purpose:

- Supporting the European Commission in implementing the EU DEAR Programme, through
 - Programme Analyses and Studies, Database management, Communications about the Programme
- Supporting EU DEAR projects in the implementation and learning from their work, through
 - Workshops and Exchanges ('Hubs'), Communications (Programme <> Projects), Learning from and between projects

Who?:

- Harm-Jan Fricke (based in UK) – reports, workshops, team leader
- Caroline Vilos (based in EL) – event logistics, database management
- Sarah Harris (based in FR) – communications
- Sandra Oliveira (based in PT) – capacity building and learning workshops
- Other consultants involved in short-term assignments



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2018 CfP EU DEAR Projects

- Project participants each gave a short introduction to the intentions of their project. (More details of the projects can be found in the appendix.)
- This was followed by project representatives meeting their Task Manager in (virtual) breakout 'rooms'. Issues raised included
 - reporting formats to be used by projects (more on this will be discussed in online seminar 4: Monitoring, evaluation and learning),
 - adapting project plans to take account of the coronavirus consequences (for ideas from current projects see <https://europa.eu/capacity4dev/dear/documents/report-covid-19-hub>), and
 - financial issues (many of these will be discussed in online seminar 5: Making project finances work, but also see references given on the final page of this report).



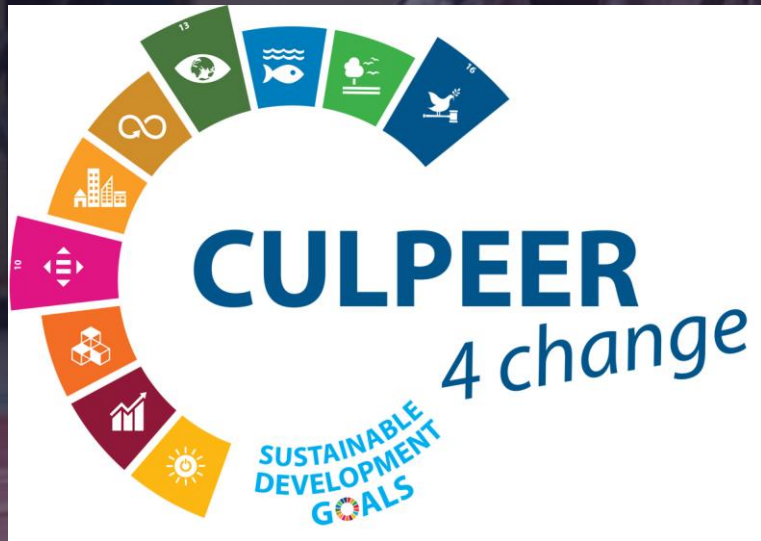
CULPEER4Change: an example of a DEAR project's approach to engaging young people

- To get a sense of how a current DEAR project is actively engaging young people in global development issues, Antonia Vogelsang, Manager of '[CULPEER4Change](#)', provided a presentation of the approach of that project.
- The project uses exchanges of young people from different countries to jointly develop creative responses to the development issues that they face.
- The [approach](#) uses young people's own experiences to further develop their competencies, transferring knowledge from one to the other, and expressing their learning in creative ways that are designed by the participants.



Engaging young people with non-formal education methods

Antonia Vogelgsang, Institut equalita e.V.



How do young people become motivated in collective social action?

How can different forms of education support them to do this?



CULPEER = Cultural Peer Learning



<https://www.youtube.com/watch?v=WR5OhWictul>



Why CULPEER4change?

- Moves young people into the spotlight
- Involves cultural education plus personal experiences
- Provides a more direct insight into global issues
- Creates thirst for action and builds up self-efficacy

It becomes a sustainable form of learning



“They are authentic ambassadors of their youth-specific questions.” (Ralf Claasen, founder of the methodology Cultural Peer Learning)

Important to know
It is a method of non-formal education!

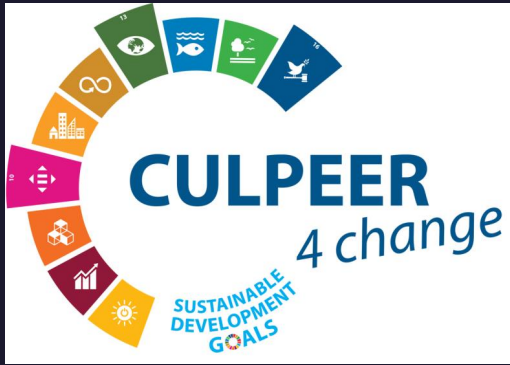
- Teachers are crucial for monitoring and carrying out reflections
- The result is not always predictable
- Focus on group process
- Peer „Tutors“ are not formally trained

“I feel incredibly enriched. It is something to remember for a long time. I think it has been a fantastic experience for us, which I would like many more to experience. I think it seems very big in the beginning when you think about having a visit from Kenya. But it has been very relaxing because we should not follow a special time schedule. It was possible to decide what to do along the way.” (pupil in Sonderborg, Denmark)

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“The resilience of the young people who visits us is amazing. They are an example to my children in my class and they have a great and enormous impact.” (Bernd Lichtenberg, teacher in Aachen, Germany).





Co-funded by the European Union

Thank you very much for listening!
Questions???

<https://culpeer-for-change.eu/>

<https://www.facebook.com/CULPEER4change/>

<https://www.instagram.com/culpeer4change/>

Engaging young people: approaches

- The presentation by Antonia led to one-to-one exchanges between participants from different projects: what are the main approaches projects are planning to use?
- Ideas discussed were then summarised by participants on an online notice board ([Padlet](#)). A variety of approaches are proposed including:

Social media campaigns	Debates and discussions between young people from different communities
Young people involvement in design of (the project and) actions	Sub-granting to LAs and CSOs to enable young people engagement
Street art and festivals (designed by young people)	Young people as multipliers: in schools, youth centres, in the community
Discussion events between young people and decisionmakers	Peer meetings with partners from the global south
Competency development workshops and training	Summer camps



DEAR Communications

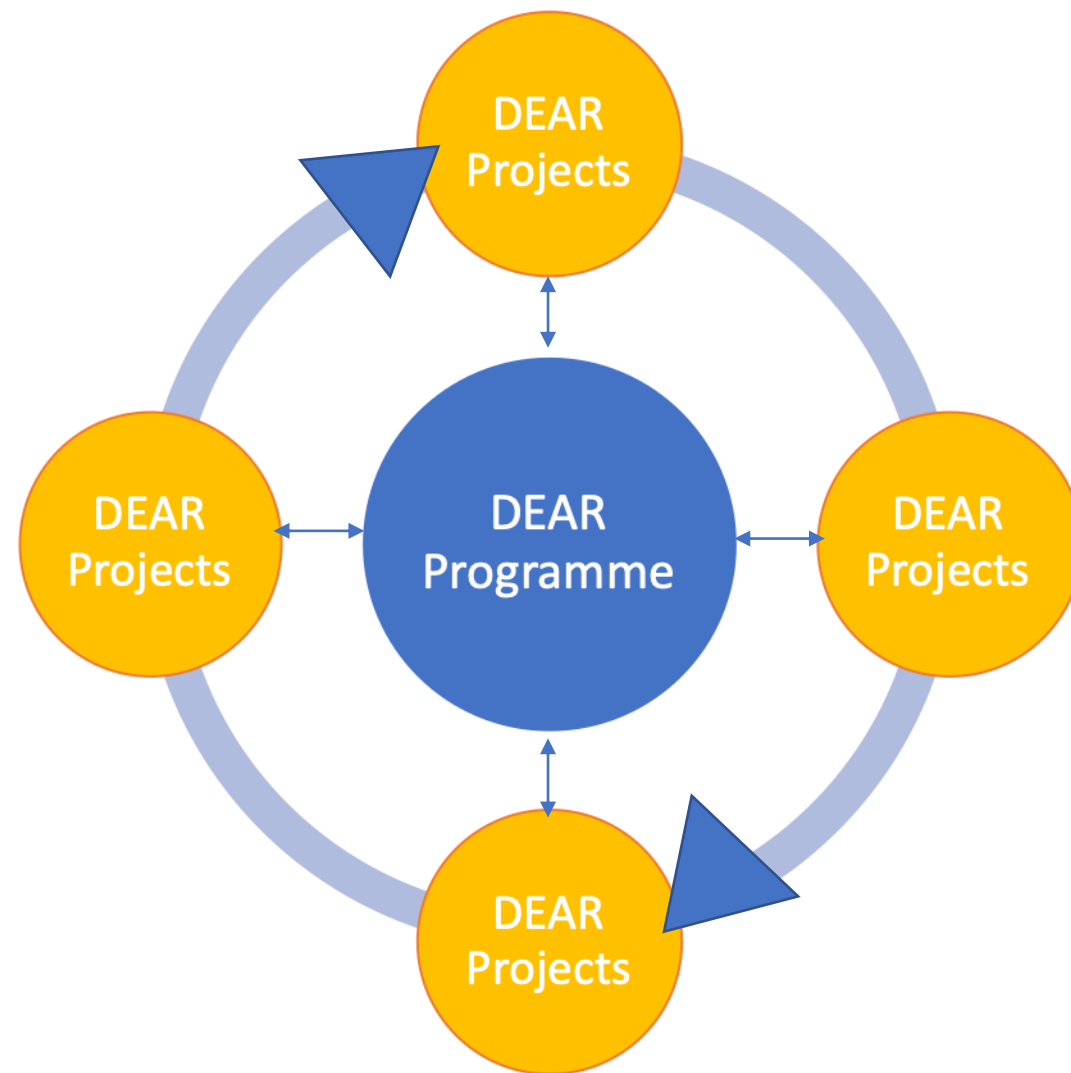
- Introductions to the EU DEAR Programme:
 - Three short (one minute) videos exist that provide a general introduction to the EU DEAR Programme and how it relates to Climate Change and Migration issues (see www.dearprogramme.eu).
 - A further series of three videos, relating to the Involvement of Young People, to Campaigning-Advocacy and to Education, will be launched in the coming months.
- Communication is at the heart of any social change project and the third online seminar will give more attention to it, but Sarah Harris in this 'Welcome Seminar' gave an introduction to how the DEAR Support Team can assist DEAR projects get their message across, and how DEAR projects can help in improving the overall communication of the programme.



The DEAR Community: 3-way communication



1. Inform the DEAR Programme of your activities and results
2. Raise awareness of the DEAR Programme
3. Sharing of ideas and activities between projects



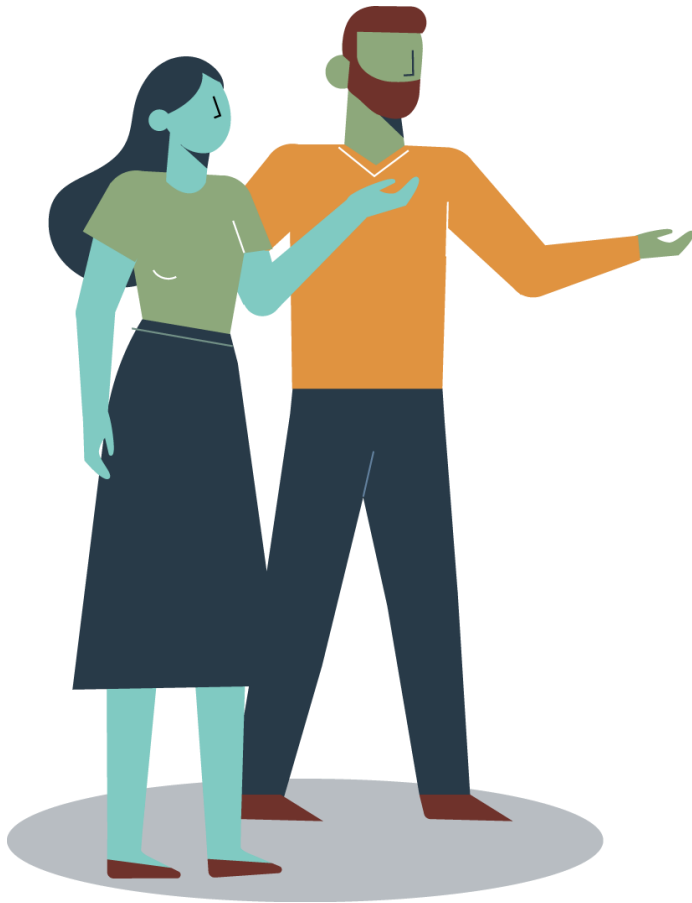
1. Inform the DEAR Programme of Your Activities & Results

Why?

- Amplify your communication goals
- Boost your outreach in Brussels/ with the DEAR Community

How?

- Email the DEAR Support Team and your Task Manager
- Use the #DEARProgramme hashtag



2. Raise Awareness of the DEAR Programme

Why?

- Preserves the future of the DEAR Programme
- Maintains high standards as more projects apply

How?

- Insert the “standard agreed text” to your website
- Take part in DEAR ST coordinated campaigns



3. Sharing of Ideas & Activities Between Projects

Why?

- Boost your communication goals

How?

- Use the #DEARProgramme hashtag
- Read & contribute to the DEAR Community Update



Resources

- www.dearprogramme.eu
a public-facing website that explains the DEAR Programme for non-initiated (includes videos, leaflets, infographics etc)
- www.capacity4dev.eu/dear
practitioner's space: essential support documents for DEAR projects
- Community Updates – regular newsletters prepared by the DEAR Support Team to keep you informed of latest news, upcoming events etc.



**Keep us informed
+
Insert the DEAR
“standard agreed text”
in your website
+
#DEARProgramme**

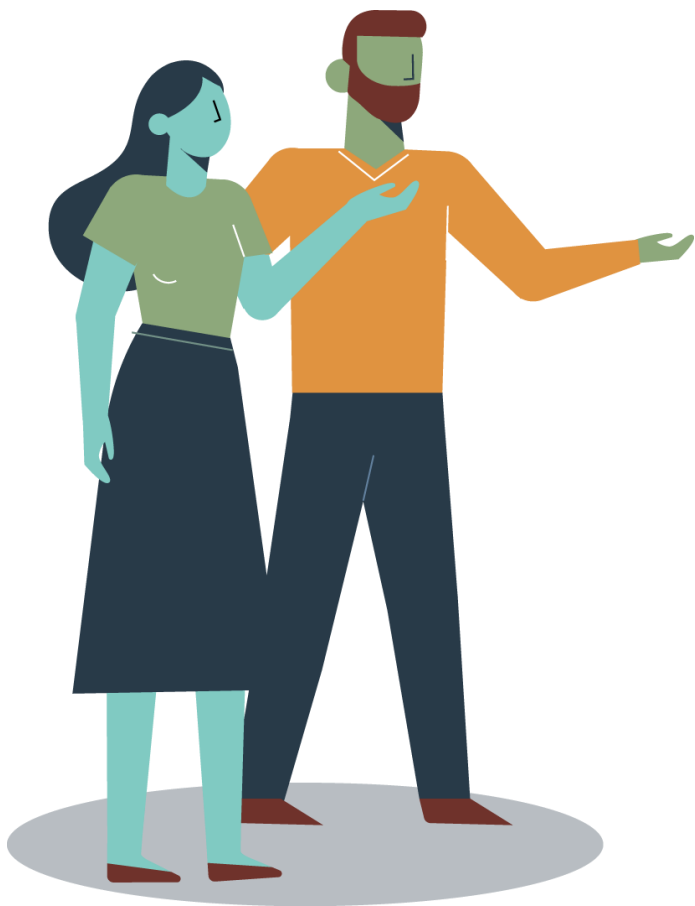




Thank you!

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Round-up

- **Request:**

- If you are planning an event involving European decision-makers (e.g. a Commissioner or one or more MEPs) please let your Task Manager know in advance. Not to get your TMs agreement to the event (what you do is up to you), but just because they are likely to be asked about your project, its intentions and the support it receives from the EU.

- **Worth knowing:**

- Previous projects suggested that in the first year the emphasis in a project should be on planning: it will help in making your 'doing' more effective in the following years.
- They also suggested, already at the start of the project, to give attention to things that can help your results to be sustained beyond the lifetime of the project and to address those issues explicitly in your plans.
- Suggestions from previous projects on these and other issues are available from the ['Planning and Implementing EU DEAR projects'](#) publication.
- More detailed learning and suggestions from previous projects, on a variety of themes, are available in a series of reports at <https://europa.eu/capacity4dev/dear/news/learning-dear-projects>.
- Answers to frequently asked questions about project finance and contract issues can be found at: <https://europa.eu/capacity4dev/dear/documents/faq-financial-and-contractual-questions-answered> and at <https://europa.eu/capacity4dev/dear/documents/qa-covid-19-adaptations>.

- **Appendix:** 2018 CfP DEAR Projects descriptions