

Vienna 9th of September 2020

MEDIA AND MIGRATION: Counteracting negative narratives MIND



MIND 1609057 This project is funded by the European Union.

Dismantling migration stereotypes using media literacy

How to achieve literacy?

- Involvement of private sector: Social Media agencies as important gatekeepers to the public
- Trainings: On migration narratives, press relations, ethical depiction of migrants, social media
- Exchange: Campaigning working groups & Agency working groups to share best and worst practices

Awareness raising work on migration issues

First step target audience:

- Value-based communication: Soft/subtle messaging was needed to reach the „moveable-middle“
- Public testing of messages and imagery

MIND awareness raising activities:

- Annual social media campaign #whatishome
- Press trips and conferences
- Podium discussions
- Expert interviews
- Mobile exhibitions, workshops for youths, competitions,...



Caritas Europa

Published by Esther Bohé [?] · 21 June at 18:53 · 🌐

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"Showing humanity and care to migrants and refugees in deep distress should be lauded instead of criminalised," said Maria Nyman, Secretary General of Caritas Europa.

Yesterday, on #WorldRefugeeDay, Caritas Europa called for an end to the criminalisation of solidarity with migrants with a large #whatishome projection on the Info Station building of the European Parliament.

The portraits of Seán, Pia and Sarah who have been unduly criminalised for their humanitarian actions to... [See more](#)



Cáritas Portuguesa

@caritaspt

A Cáritas Portuguesa iniciou em março deste ano as filmagens para um documentário sobre a realidade das migrações em Portugal. Temos 6 histórias de vida para partilhar consigo, todas elas únicas e merecedoras de serem contadas.

Estreia brevemente, fique atento!

#WhatisHOME

[Translate Tweet](#)


© Coralie Vankerhoven, Farida Lemeatrag, Robbe Vandegehuchte, Veerle Schollen, Denis David Crickx, David Taquin, Michiel Crijns, Sylvie Stepp, Romy Eijckmans, Wouter Elsen et Roger Hamblok.

25/02/2020

#whatishome | Asile & Migration | Urgence & Développement

Retrouvez les plus belles photos de nos concours photos !
Félicitations à Kathie Danneels et Michiel Crijns. Ils remportent respectivement le prix jury et le prix public du concours qui avait pour thème « Des sociétés plus fortes avec la migration ».

In case there is some extra time...

Winning video of video competition by Caritas Slovakia



Media & Migration during and post COVID-19

Challenge:

- COVID-19 made re-evaluation necessary
- Fear of „Migrants as COVID-19 spreaders“-narrative

Opportunity:

- COVID-19 opened the discussion about the importance of migrants contribution
- Social media content could be amended to fit the new theme



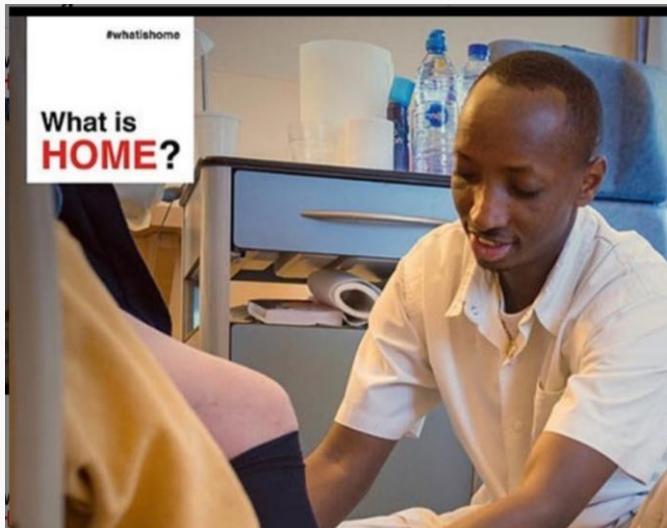
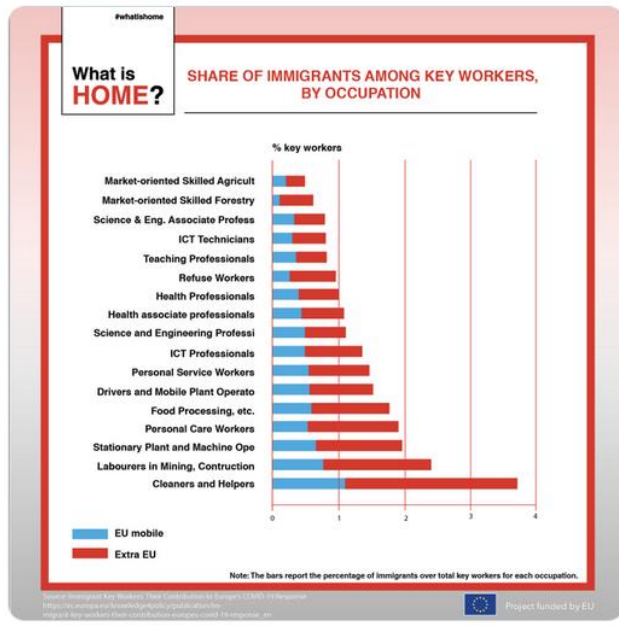
Caritas Europa
@CaritasEuropa

Some facts

Did you know that on average 13% of key workers are immigrants in the EU? Our European countries rely on migrant workers including cleaners, doctors, scientists and teachers. 🍌👨👩👧👦

#COVID19 #whatishome

Visit whatishome.eu



caritaswirhelfen • Following

„Ich mag meine Arbeit wirklich, weil es darum geht, anderen zu helfen. Ich bekomme auch viel zurück. Es ist also eine wechselseitige Beziehung. Das Arbeitspensum und der Zeitplan sind eine Herausforderung, aber wir schaffen das schon“, erklärt Christian. Er kam im Alter von 20 Jahren aus der Demokratischen Republik Kongo nach Belgien und arbeitet heute als Krankenpflege.“



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Time to recognise migrants' contribution to Covid-19 response

DISCLAIMER: All opinions in this column reflect the views of the author(s), not of EURACTIV Media network.

By Maria Nyman

Jun 30, 2020 (updated: Jul 1, 2020)

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Employment fair for refugees and migrants in Berlin. [EPA/CARSTEN KOALL]

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COVID-19 has shown that migrants are essential workers but still face discrimination, argues Maria Nyman.

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